CENTER PLAZA DESIGN UPDATE

Cambridge, Massachusetts

Design Review Committee Discussion August 19, 2025













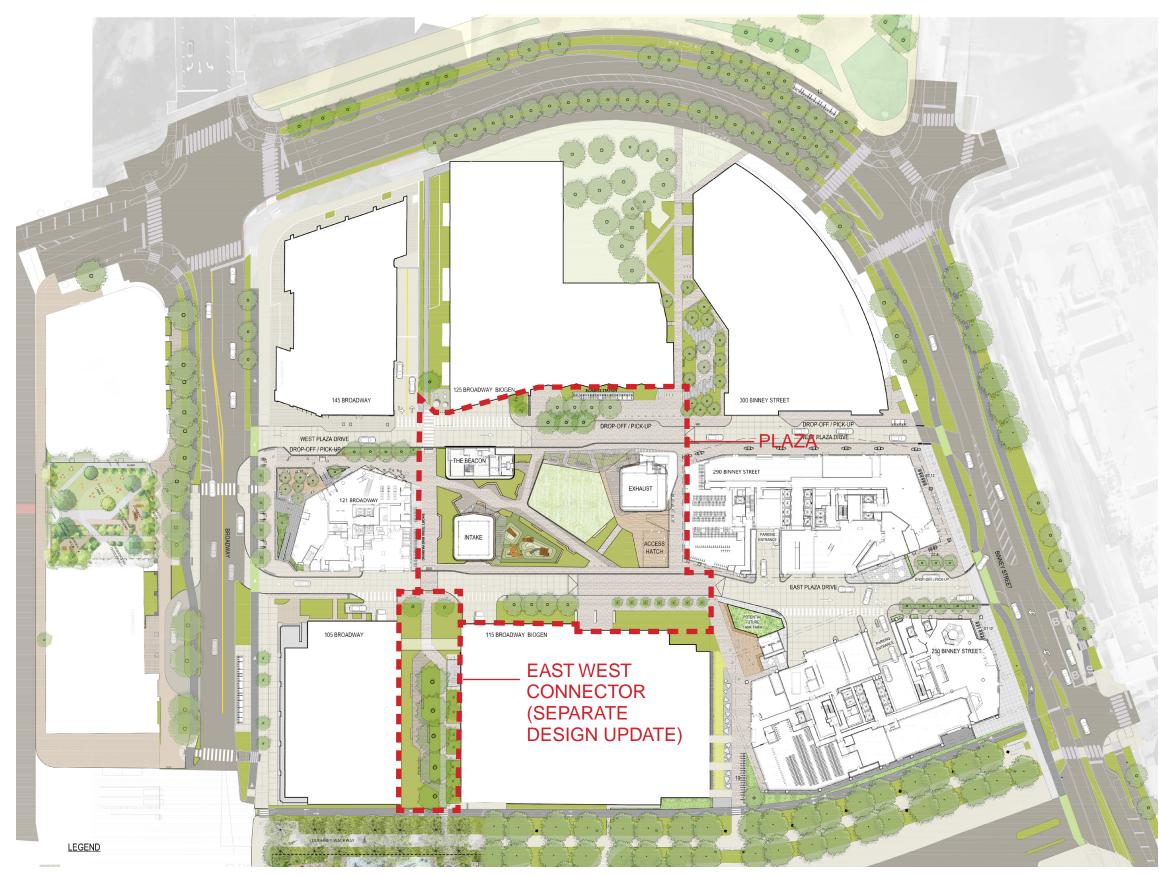
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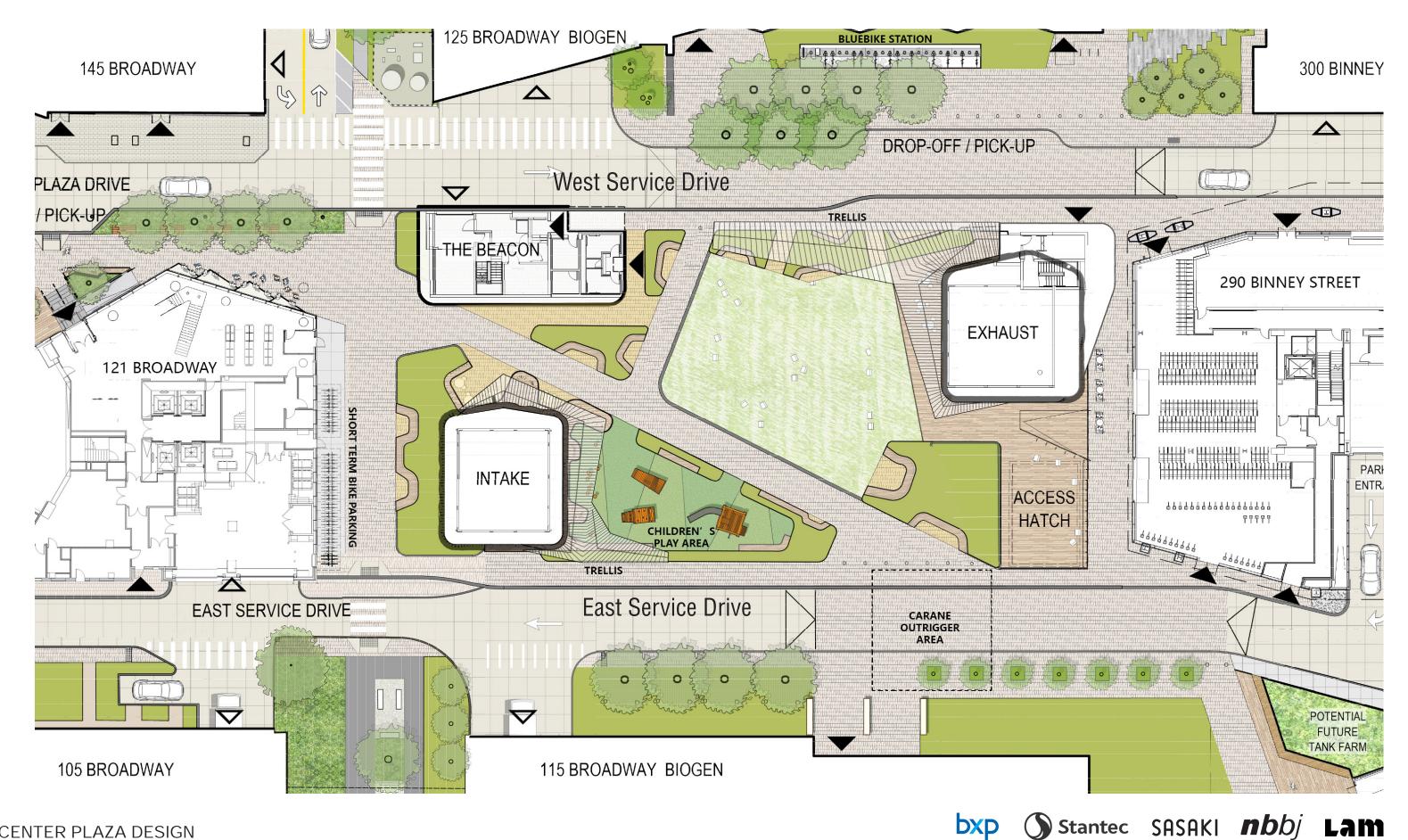


Overall Illustrative Plan

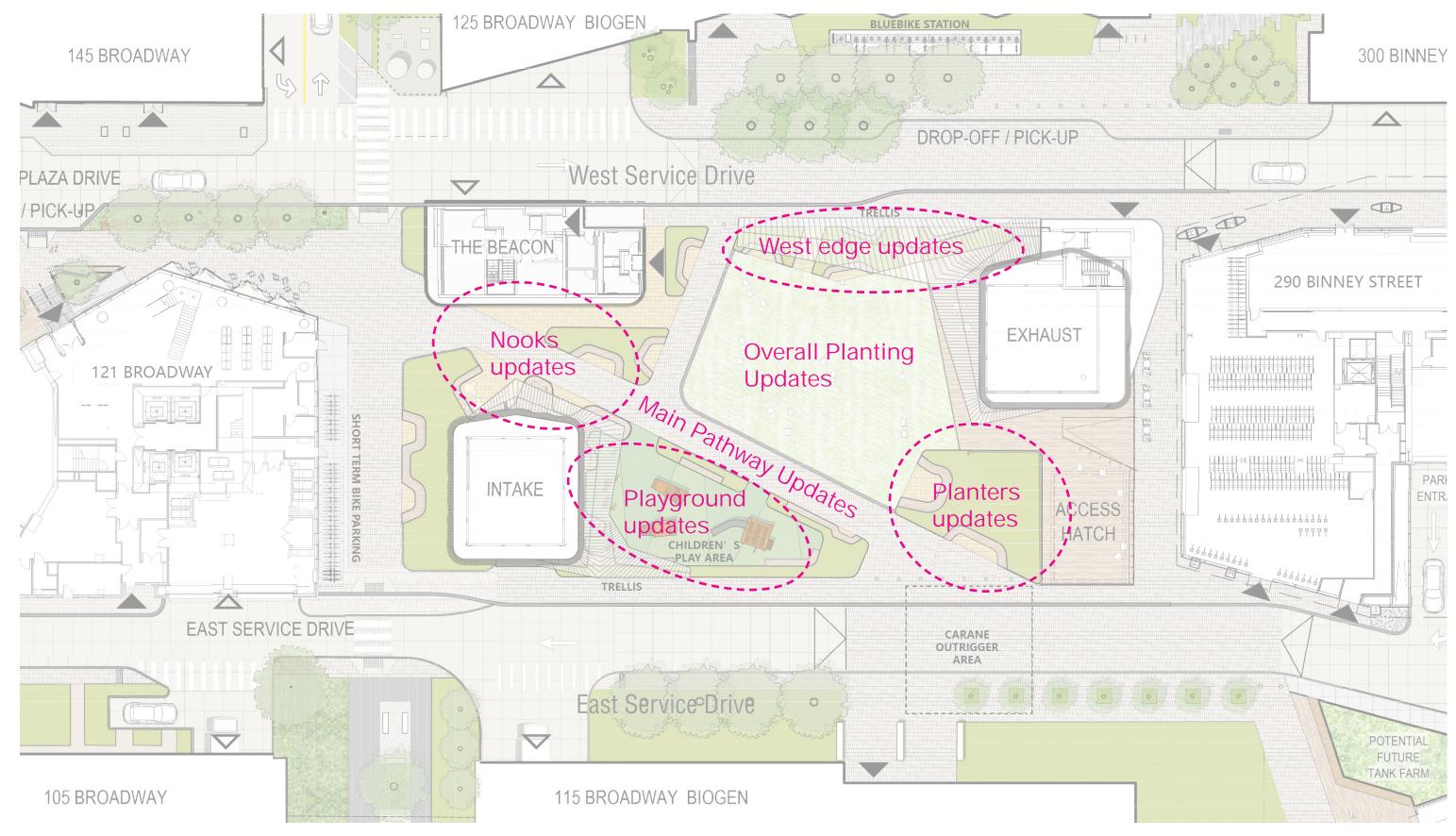




Illustrative Plan Previous Site Plan 11/12/2024

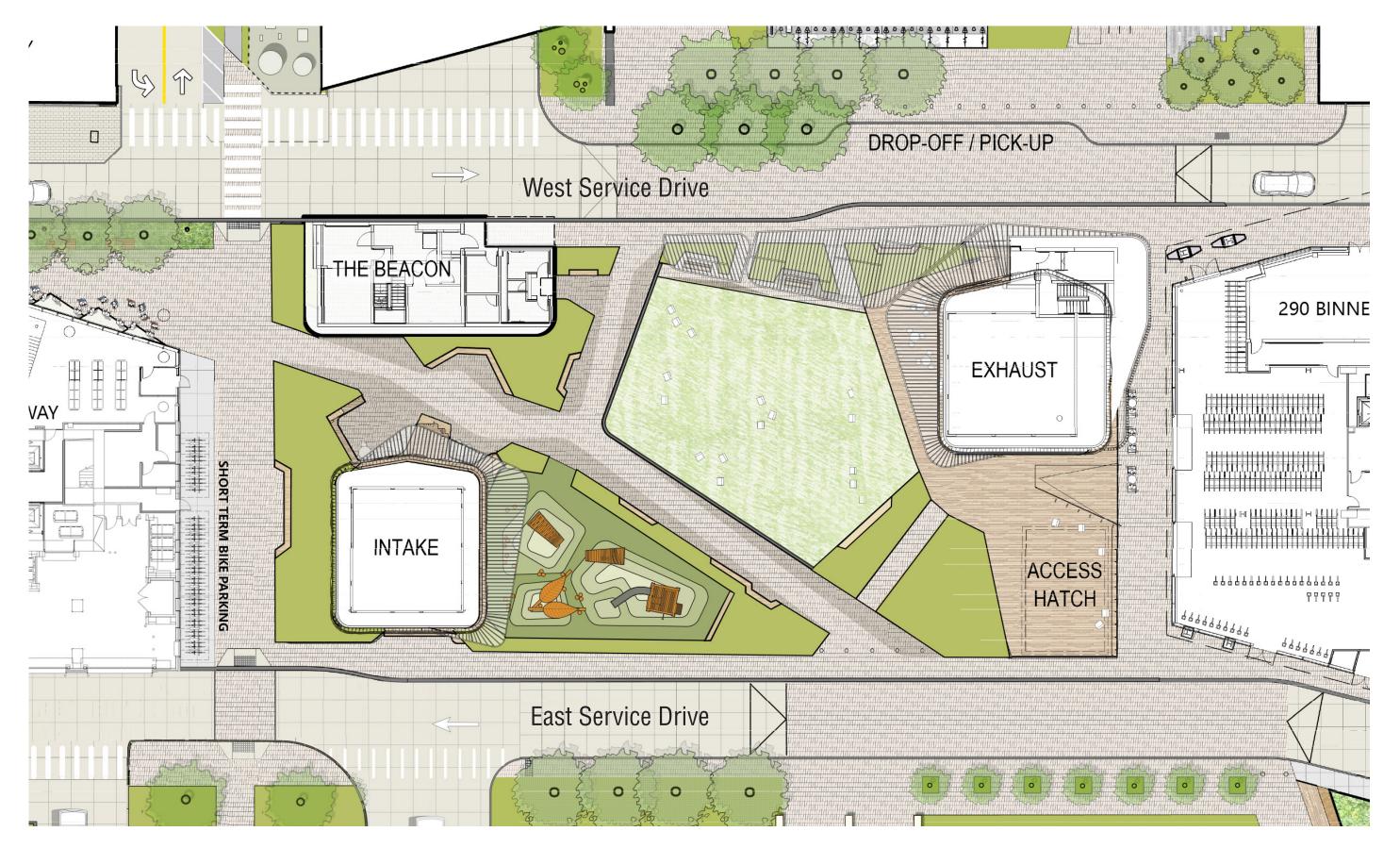


UPDATE ON DESIGN PROGRESS



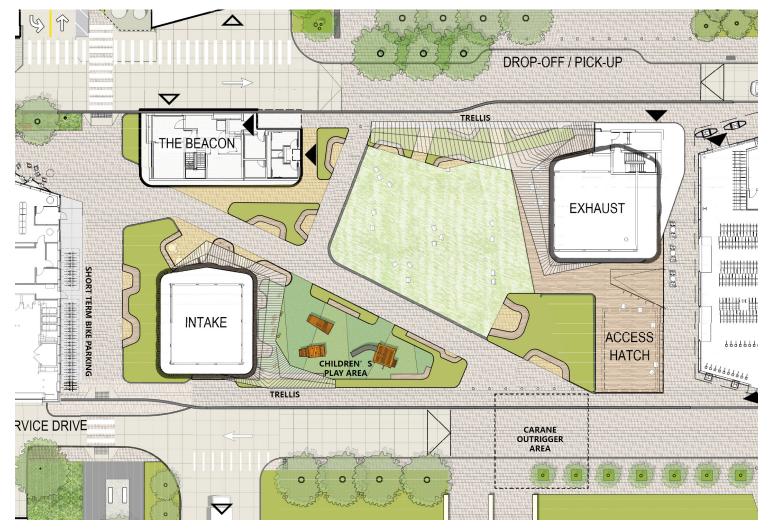
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Plaza (Current) **UPDATED DESIGN**











Previous Site Plan 11/12/2024

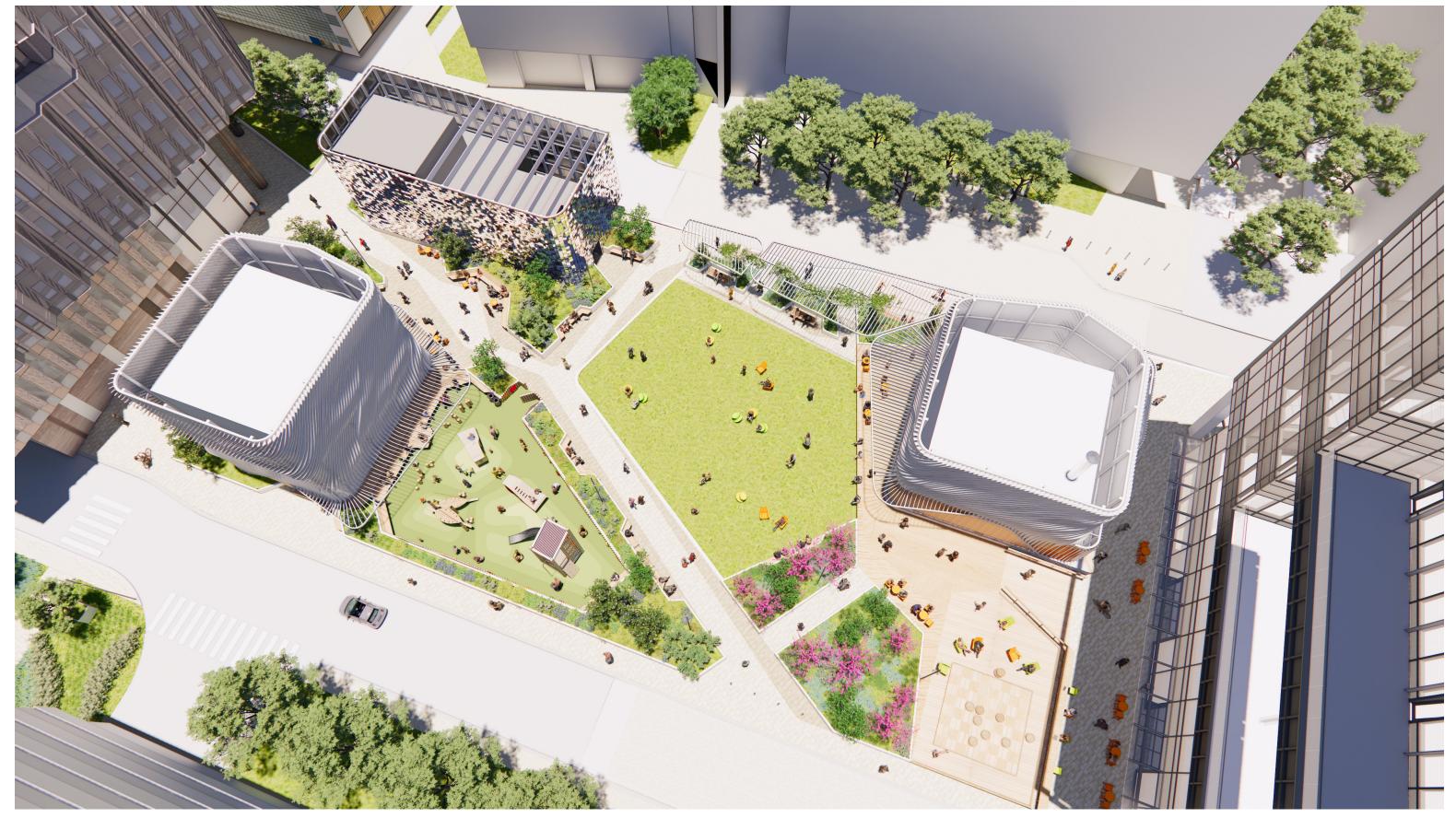
Current Site Plan

Site Overall Bird's Eye View





Site Overall Bird's Eye View







Looking North East From Beacon



View From Lawn

Previous Design 11/12/2024



View From Lawn

Current Design



View From West Service Drive Previous Design 11/12/2024



bxp

View From West Service Drive Current Design



Previous Design 11/12/2024 View From East Service Drive



View From East Service Drive

Current Design



bxp_

PLAY AREA UPDATES

Comments We Received

- Refine play structure material; mixed preference between wood and colorful structures, with a general preference to avoid rustic aesthetic.
- Enhance planting along play area edges.
- Increase variety and engagement, create a more immersive experience.
- Ensure adequate lighting and long-term durability.



Refined Play Area Design



Option 1 - The Bird's Nest



Option 2 - The Beehive







Option 1 - The Bird's Nest



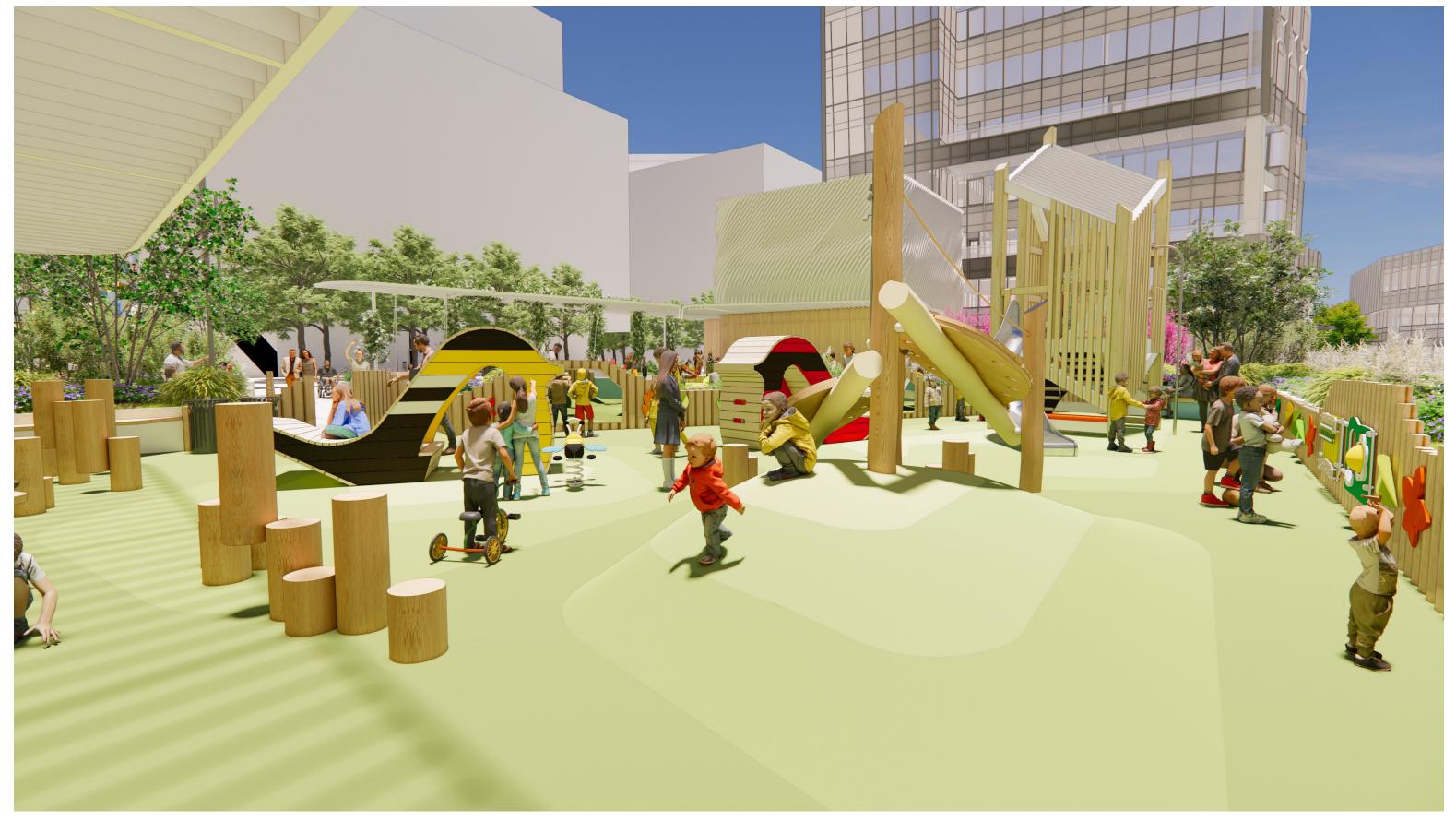






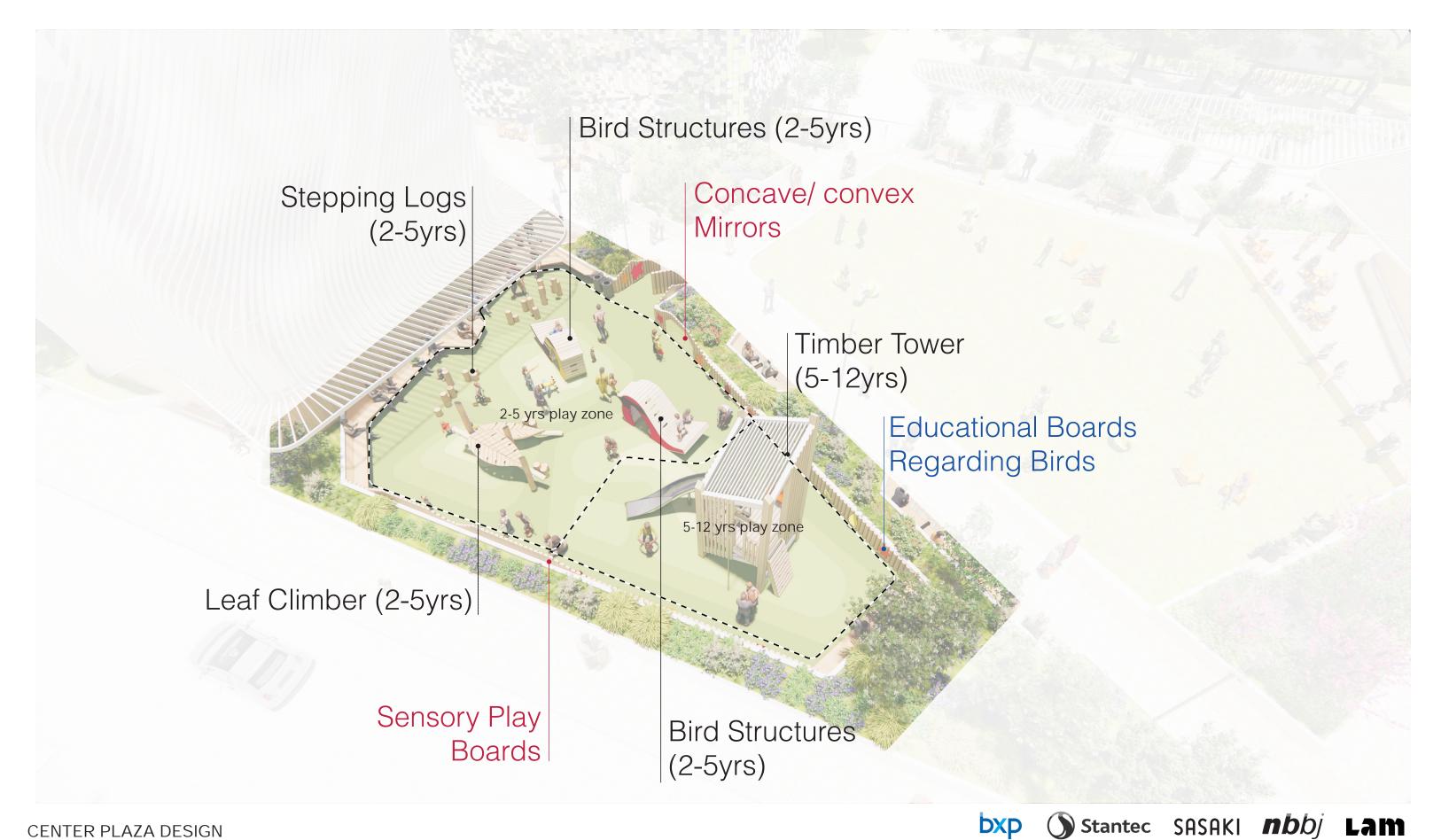














Option 2 - The Beehive





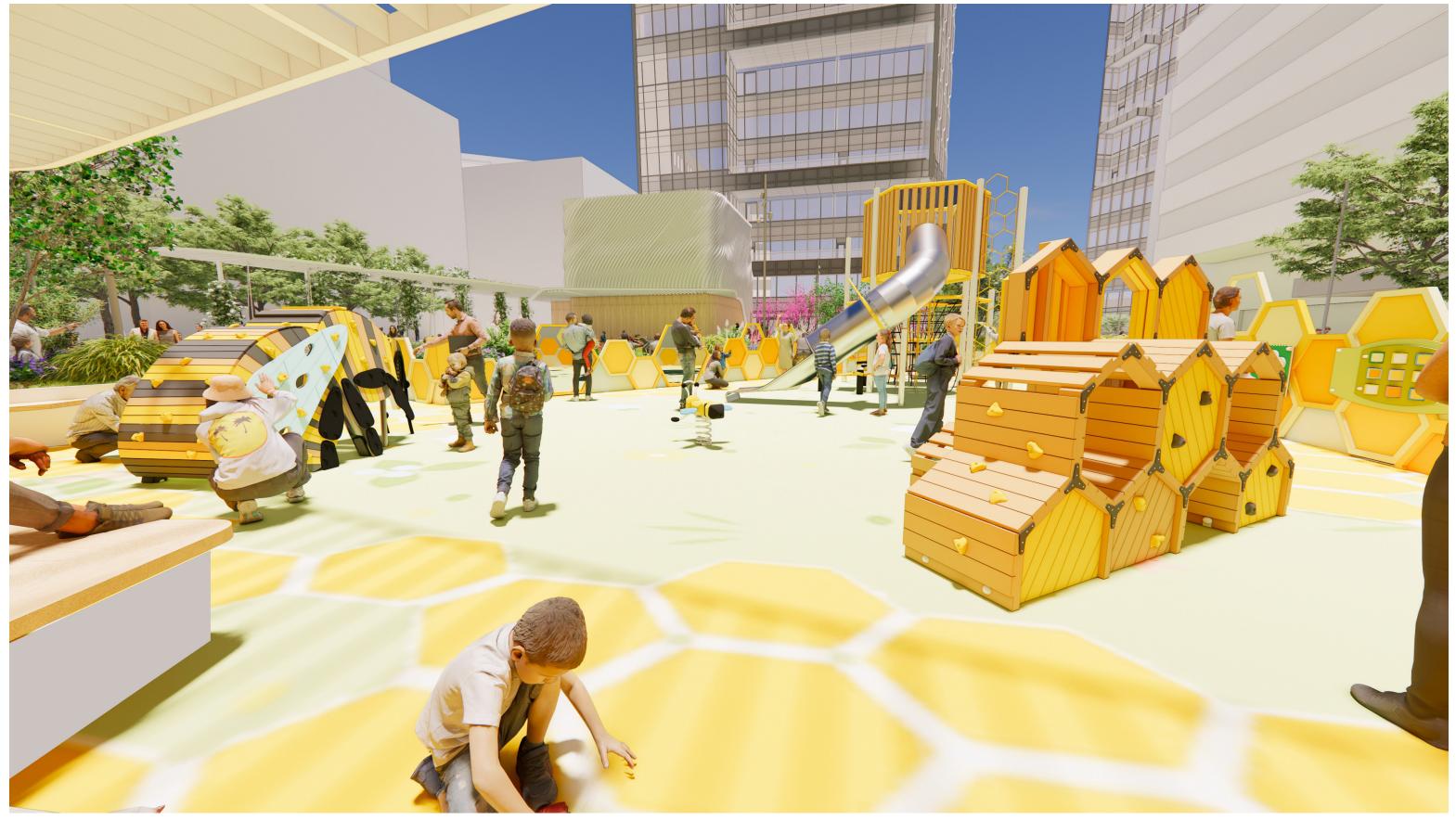






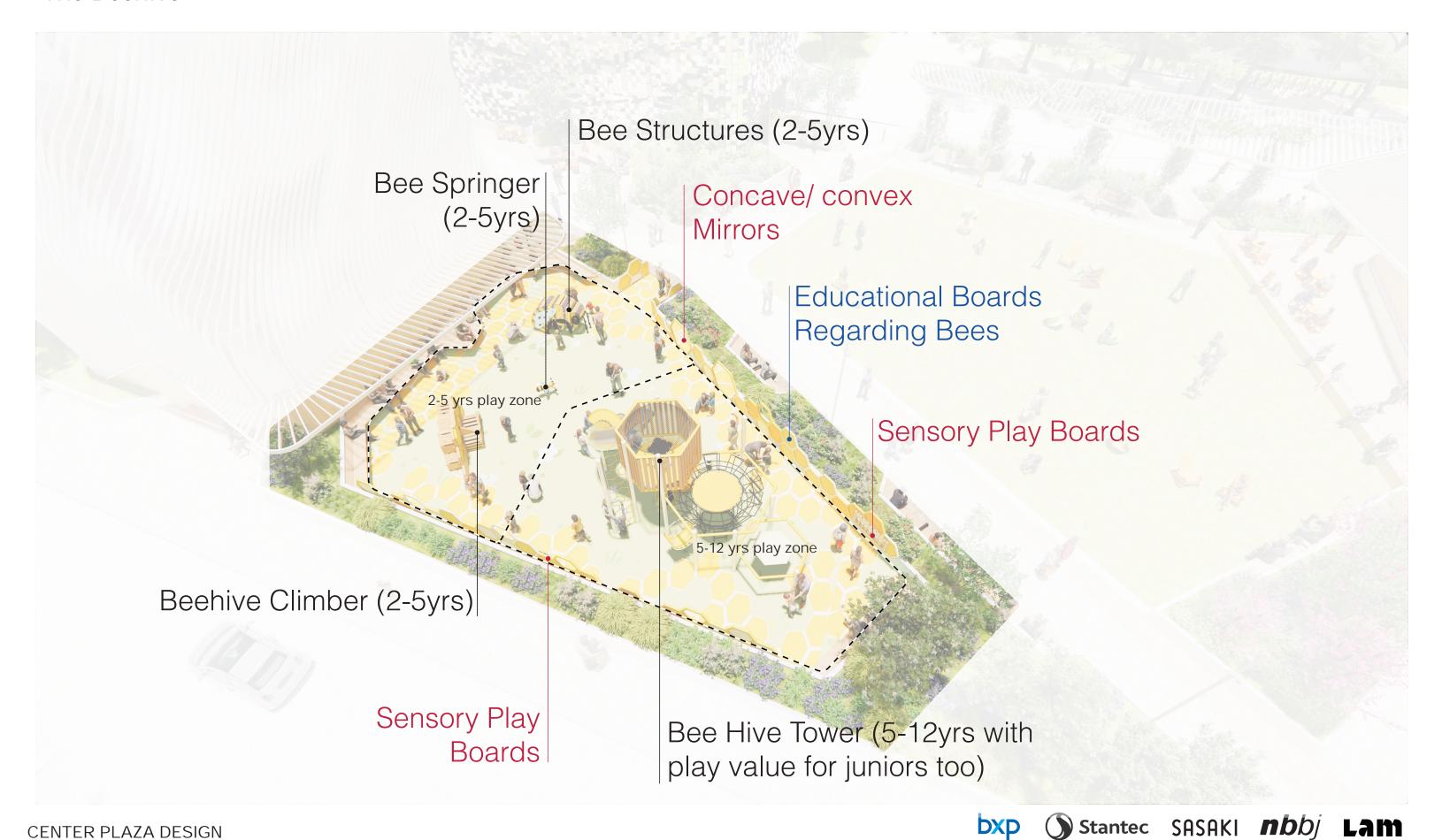
















The Bird's Nest

The Beehive

APPENDIX

50% Design Review Cover Letter





To: CRA and CDD Design Review Committee

Subject: Center Plaza 50% Design Development Review

Date: March 26th, 2025

Following the Schematic Design approval during the December 10th, 2024 meeting, we have been working diligently to address the feedback received. A summary of that feedback is included in Exhibit 1.

While most comments will be addressed during the meeting on April 2nd, there are a few items we would like to respond to in writing ahead of time:

Boston

Los Angeles

New York

San Francisco

Seattle

Washington, DC

- Could we introduce green on the hatch to make it more compelling: green elements can be introduced above the hatch using movable planters.
 However, we are unable to install anything permanent, as the hatch cover must remain removable to allow Eversource access to the vault below.
- Ability for lighting to allow for playful moments: This will be further explored during Design Development. The design and execution of lighting is dependent on the detailing of the structures and surrounding areas is finalized.
- Provide on-site mock-ups: BXP plans to provide on-site mock-ups ahead of the Plaza's construction. The design for these will be presented with the 100% Design Development Set.
- Further development of branding and signage as it relates to broader Kendall: This will be studied closer to the Plaza's opening, as Kendall and its surroundings continue to evolve. We aim to ensure the branding and wayfinding is responsive to that changing context.
- Explore educational opportunities in the Plaza: This will be considered in conjunction with the development of branding, signage, and art.
- Clarify site programming intent: BXP will program the Plaza to complement the broader Kendall area, with a focus on offering diverse and inclusive experiences. Programming will feature local vendors, wellness and exercise opportunities, art opportunities, and live music performances. The goal is to create an active, engaging public space that reflects and supports the Kendall community. BXP will leverage its experience programming multiple public spaces including Kendall Plaza and UP Park.
- Maintenance plans for landscaping/structures: BXP will be responsible for maintaining both the landscaping and the exterior cladding of the structures. The interiors of the structures will be maintained by Eversource. BXP has demonstrated a first quality maintenance of the public spaces it manages and will continue this expertise.
- Food and beverage opportunities: Two retail spaces—at 290 Binney and 121 Broadway—will flank the Plaza to the north and south. In addition, we plan to accommodate food vendors via food trucks along the West Service Drive.



We look forward to discussing these topics further during the April 2nd meeting.

Thank you,

Jeff Lowenberg

Senior Vice President – Development, BXP

Exhibit 1
Comments Received Design Review Meeting 12/10/2024

Comment	Category	Theodore Cohen	Mary Lydecker	Ashley Tan	Diego Macias	Dan Anderson	Barry Zevin	Mary Flynn	Conrad Crawford	Erik Thorkildsen	John Hawkinson	Kathy Born	Cecilia Cobb	Public	Comment Count
Universal accessibility diagram needed, accessibility of all pathways	Accessibility		•												1
Add proximate wheelchair seating in nooks	Accessibility		•												1
Lawn accessibility for wheelchair access	Accessibility		•												1
Make the Beacon more dynamic, review design at datum level	Beacon Design	•					•	•		•					4
Integrate Beacon with landscaping	Beacon Design					•				•					2
Longevity and weathering of the Beacon, review material abrasiveness	Beacon Design						•	•							2
Ensure play area for all ages	Children's Play Area			•			•		•	•					4
Make play area artistic and engaging	Children's Play Area				•				•	•					3
Make the play area visually prominent	Children's Play Area		•	•											2
Extend trellis over play area and integrate better to play structures	Children's Play Area		•		•										2
Improve safety and fall zones	Children's Play Area		•	•											2
Swings as engaging feature for teens/young adults	Children's Play Area		•												1
Seating comfort and height variation to be studied	Seating and Nooks	•	•			•									3
Use different materials for paths	Pathways and Circulation					•					•				2
Make diagonal path pedestrian-only	Pathways and Circulation	•													1
Reconsider paths as negative space for unity	Pathways and Circulation													•	1
More variation in topography	Pathways and Circulation			•											1
Details on drainage and waterproofing	Pathways and Circulation					•									1
Study northern area further, more development of edges	Pathways and Circulation		•							•			•		3
Reduce hardscape and increase green areas	Landscaping and Green Space	•	•	•						•	•				5
Narrow pathways to allow more planting	Landscaping and Green Space	•		•											2
Diverse tree palette and planting plan appropriate to Kendall	Landscaping and Green Space		•			`				•					2
Could we introduce green in hatch or make it more compelling	Landscaping and Green Space	•													1
Could Trellis expand to be closer to Beacon	Design Other									•					1
Ability for lighting to allow for playful moments	Design Other												•		1
Address wind conditions with architecture and planting	Environmental Conditions				•					•					2
Interaction of architectural with wind	Environmental Conditions				•		•								2
Address resiliency and flood risks (2070 projections)	Environmental Conditions								•						1
Clarify site programming intent	Programming and Maintenance		•						•						2
Maintenance plans for landscaping/structures	Programming and Maintenance		•					•							2
Food and beverage opportunities	Programming and Maintenance			•											1
Provide on-site mock-ups (drawing of mock-up in DDs)	Next Steps								•	•		•			3
Work on Branding Further and Signage as it relates to broader Kendall	Next Steps								•			•			2
Explore educational opportunities in Plaza	Next Steps								•						1

50% DD Design Review Presentation



CENTER PLAZA DESIGN UPDATE

Cambridge, Massachusetts

Design Review Committee Presentation April 2, 2025













COMMENTS RECEIVED

ACCESSIBILITY

- 1. Universal accessibility diagram needed, accesibility of all pathways
- 2. Add proximate wheelchair seating in nooks
- 3. Lawn accessibility for wheelchair access

BEACON DESIGN

- 1. Make the Beacon more dynamic, review design at datum level
- 2. Integrate Beacon with landscaping
- 3. Longevity and weathering of the Beacon, review material abraisivness

CHILDREN'S PLAY AREA

- 1. Ensure play area for all ages
- 2. Make play area artistic and engaging
- 3. Make the play area visually prominent
- 4. Extend trellis over play area and integrate better to play structures
- 5. Improve safety and fall zones
- 6. Swings as engaging feature for teens/young adults

SEATING AND NOOKS

1. Seating comfort and height variation to be studied

PATHWAYS AND CIRCULATION

- 1. Use different materials for paths
- 2. Make diagonal path pedestrian-only
- 3. Reconsider paths as negative space for unity
- 4. More variation in topography
- 5. Details on drainage and waterproofing
- 6. Study northern area further, more development of edges

LANDSCAPE AND GREEN SPACE

- 1. Reduce hardscape and increase green areas
- 2. Narrow pathways to allow more planting
- 3. Diverse tree palette and planting plan appropriate to Kendall
- 4. Could we introduce green in hatch or make it more compelling (written reply)

DESIGN OTHER

- 1. Could Trellis expand to be closer to Beacon
- 2. Ability for lighting to allow for playful moments (written reply)

ENVIRONMENTAL CONDITIONS

- 1. Address wind conditions with architecture and planting
- 2. Interaction of architectural with wind
- 3. Address resiliency and flood risks (2070 projections)





COMMENTS RECEIVED

PROGRAMMING AND MAINTENANCE

- 1. Clarify site programming intent (written reply)
- 2. Maintenance plans for landscaping/structures (written reply)
- 3. Food and beverage opportunities (written reply)

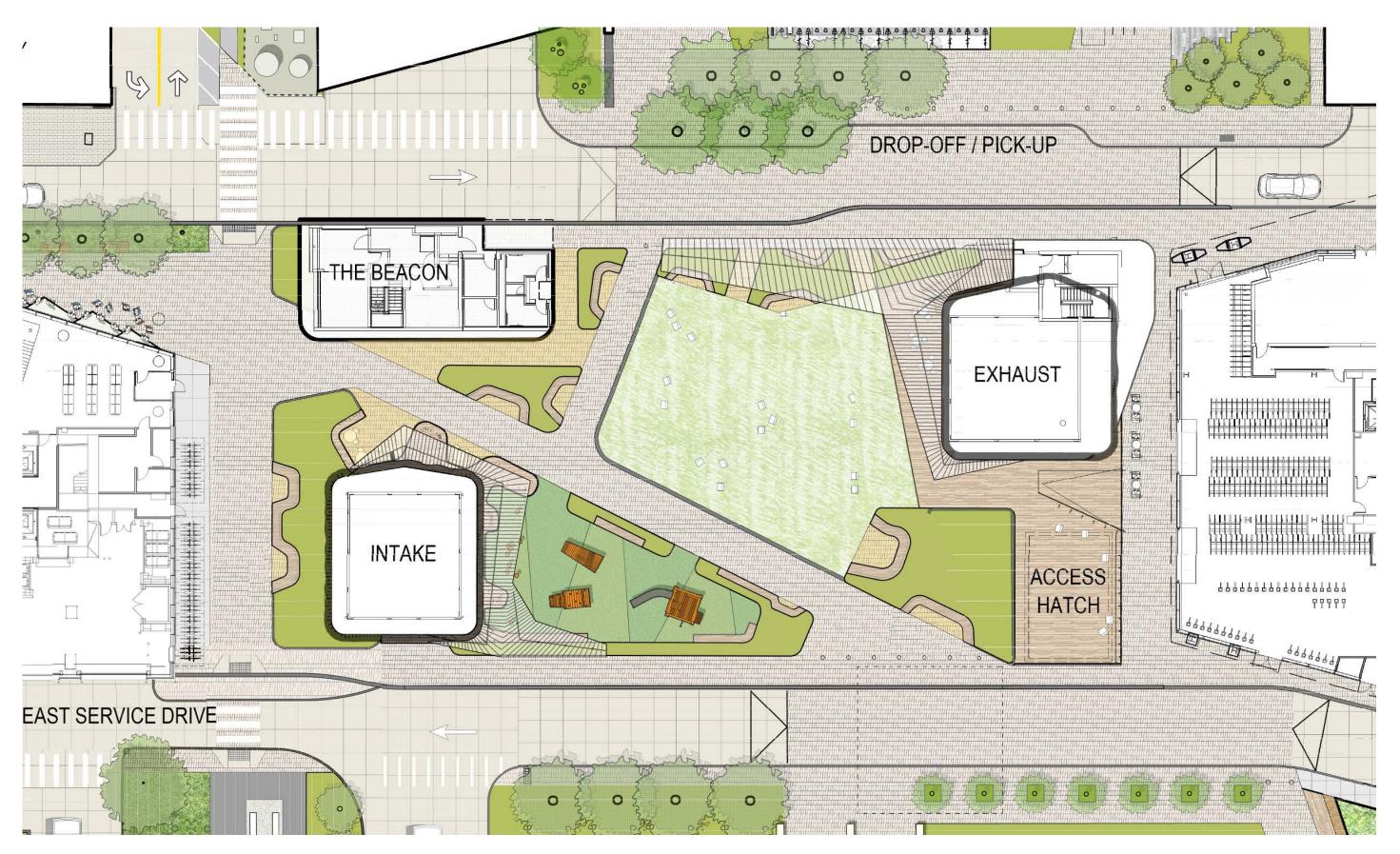
NEXT STEPS

- 1. Completion of Design Development (written reply)
- 2. Provide on-site mock-ups (drawing of mock-up in DDs) (written reply)
- 3. Work on Branding and Signage as it relates to broader Kendall (written reply)
- 4. Explore educational opportunities in Plaza (written reply)

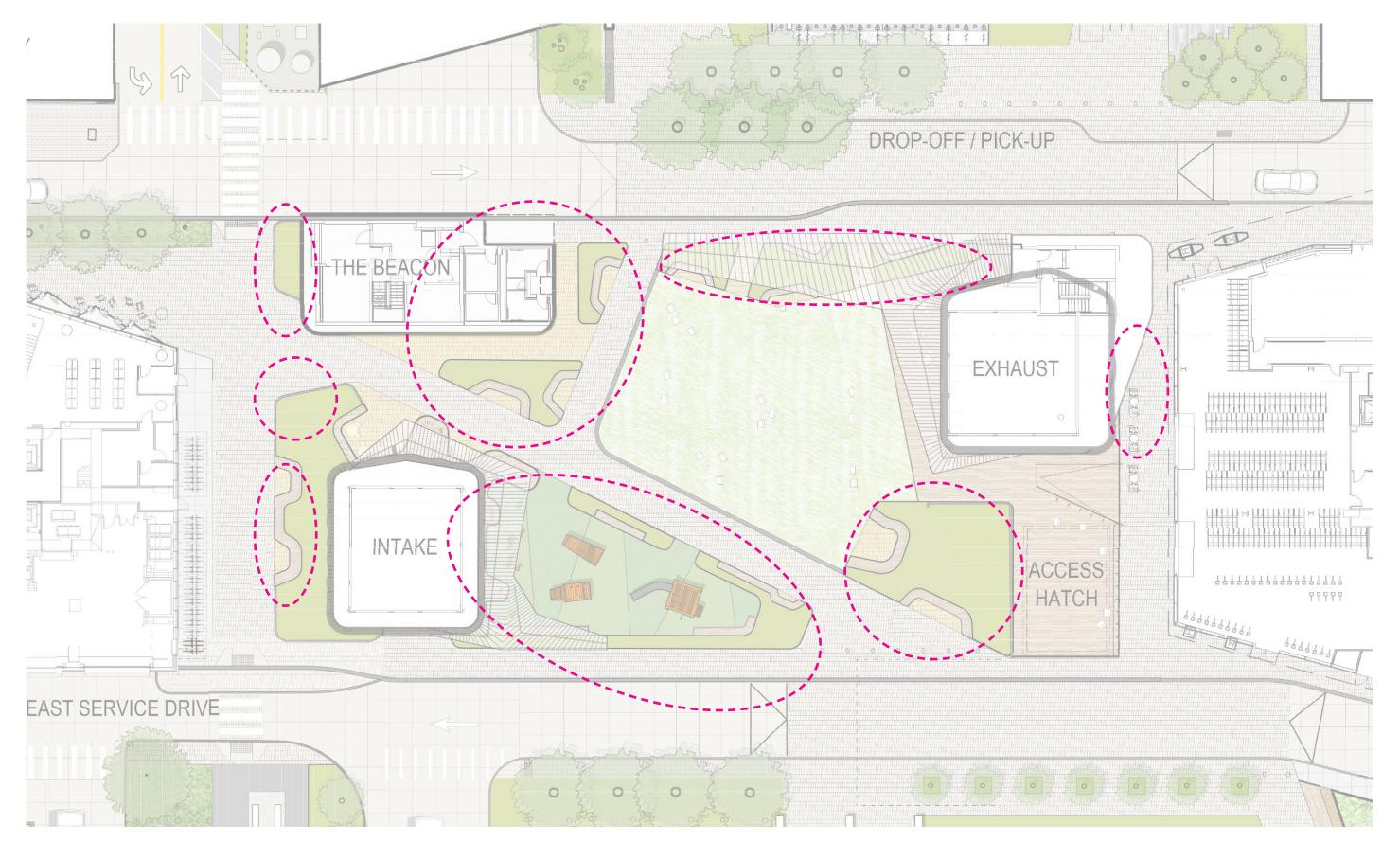


UPDATE ON DESIGN PROGRESS

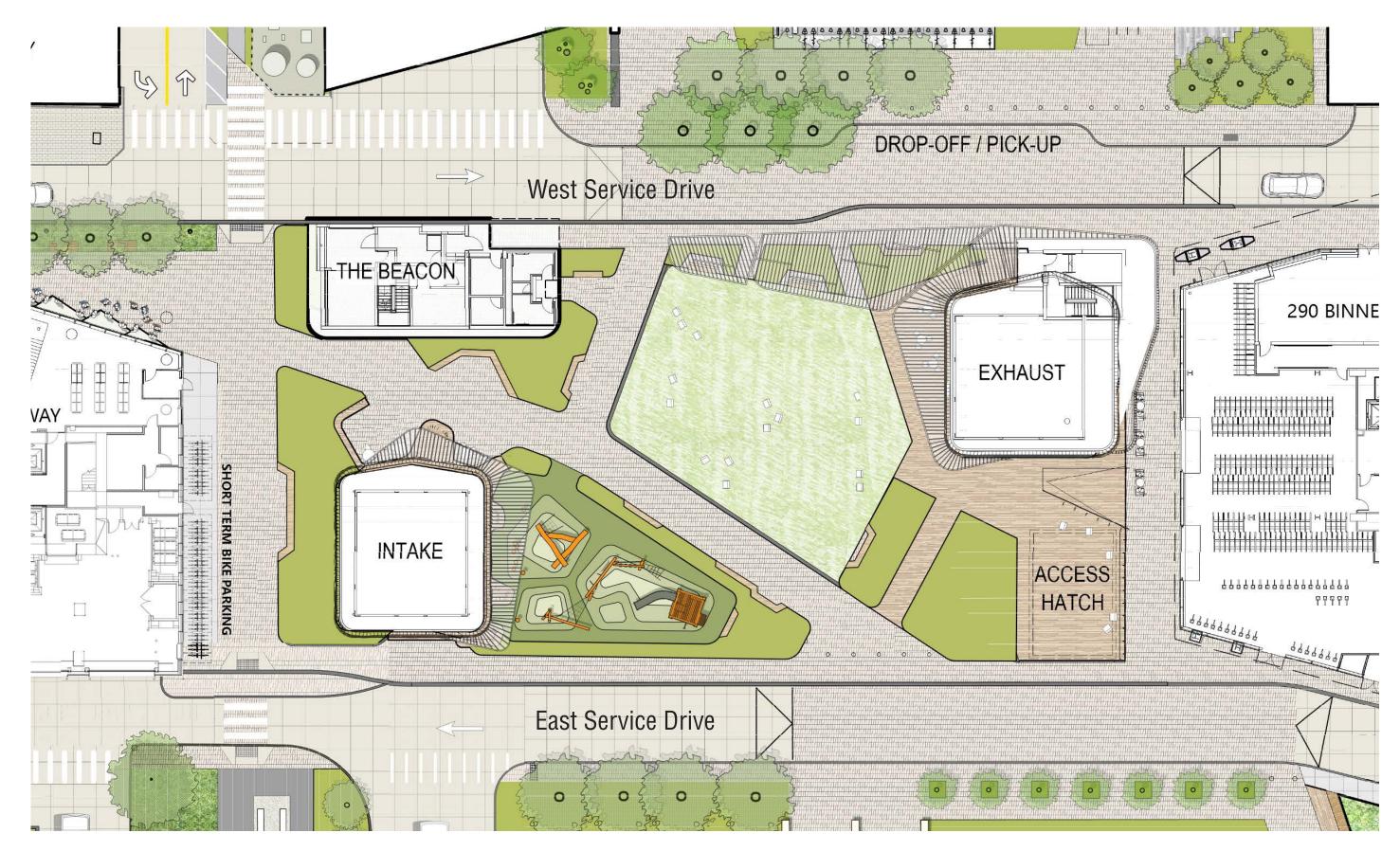
UPDATE ON DESIGN PROGRESS



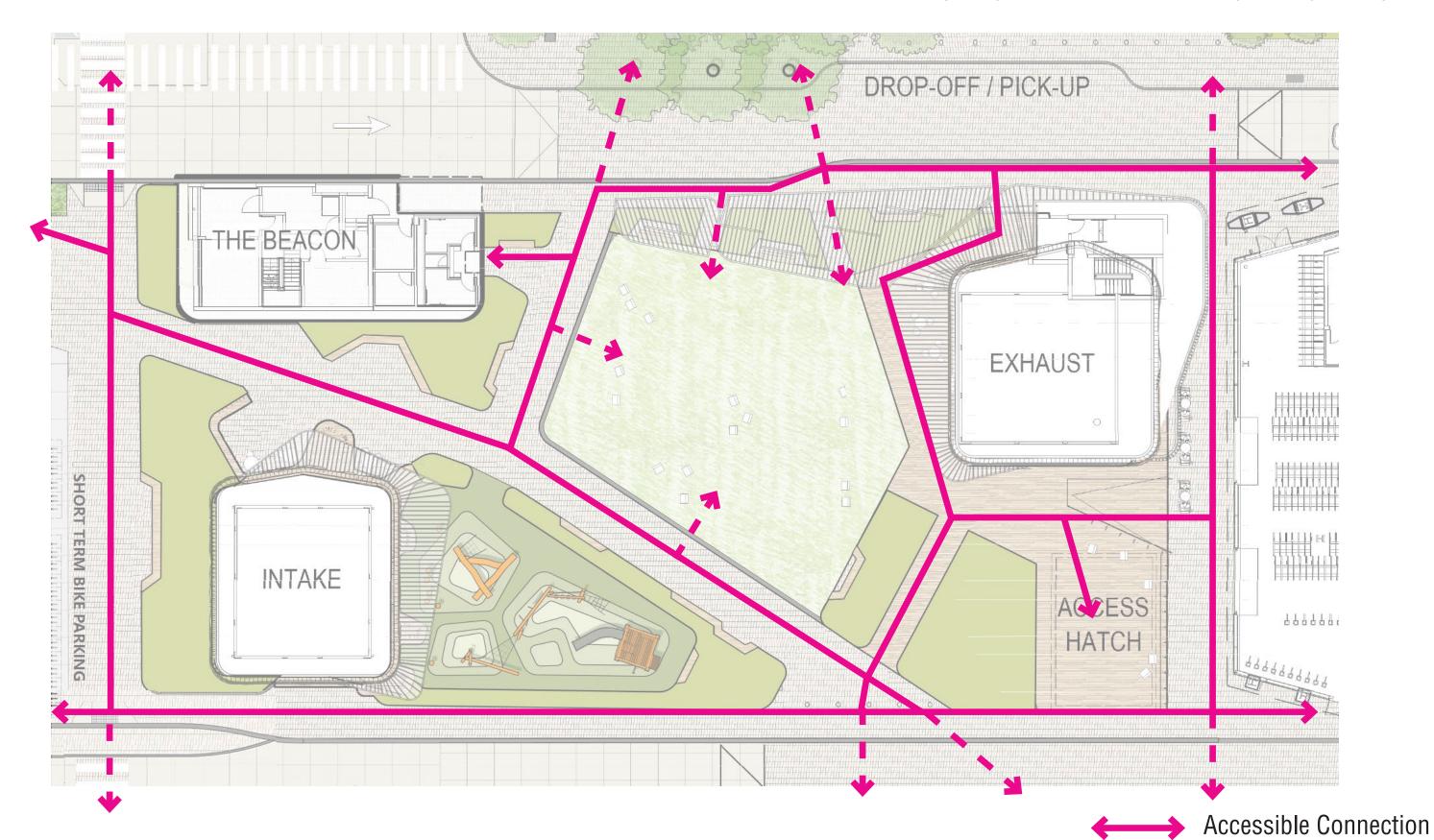
UPDATE ON DESIGN PROGRESS



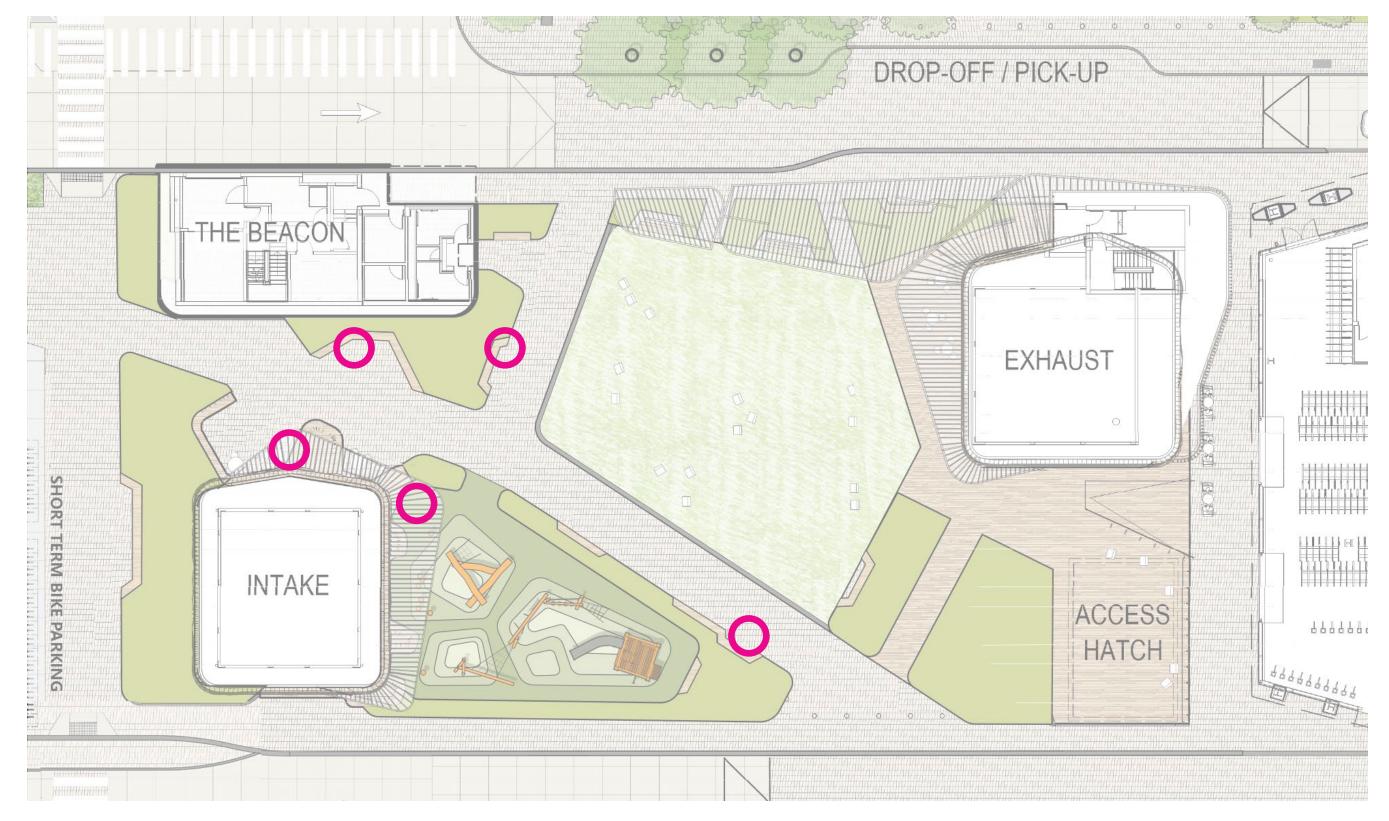
UPDATE ON DESIGN PROGRESS
Site Plan (Current)



RESPONSE TO COMMENTS



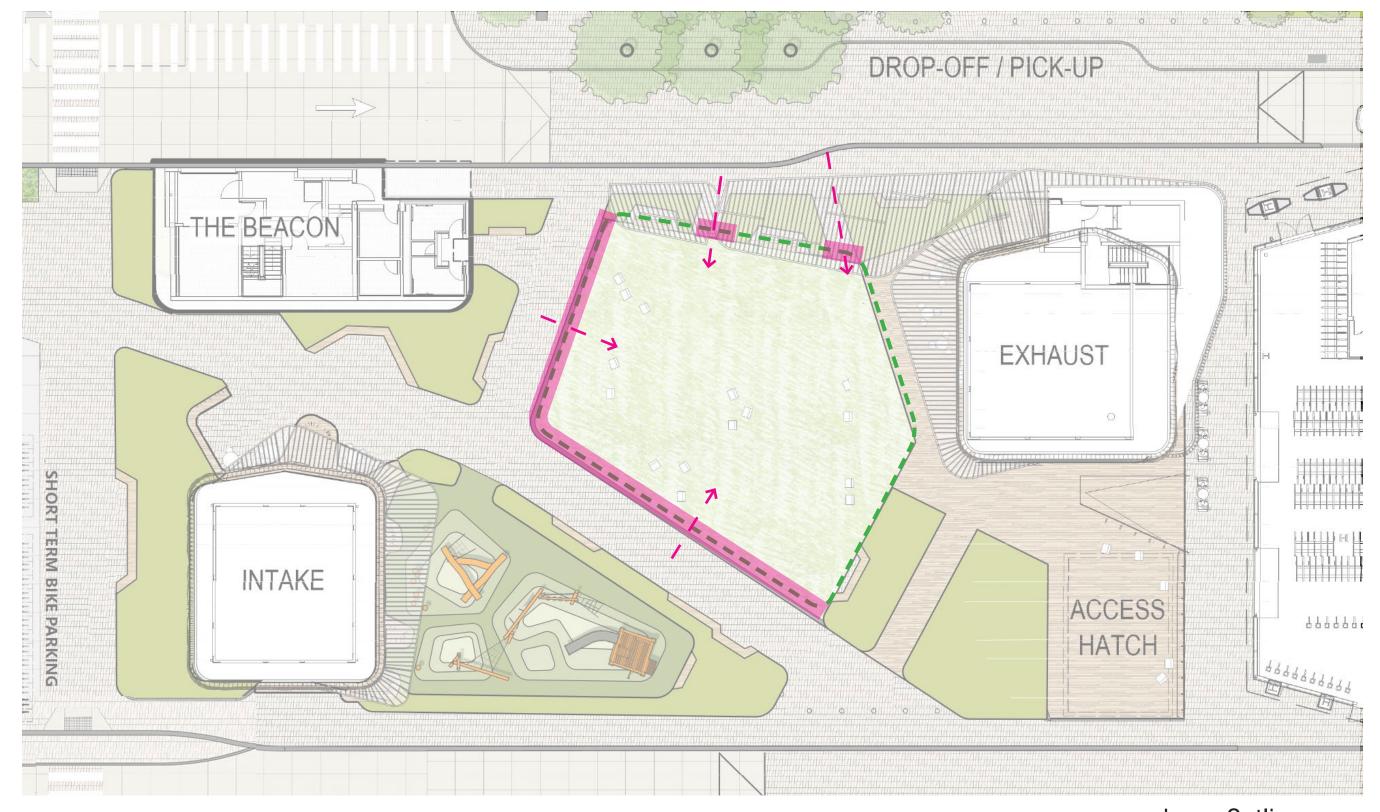




Companion Seating / Stroller Locations







Lawn Outline

Accessible Lawn Edge











1. Make the Beacon more dynamic, review design at datum level



BEACON DESIGN



3. Longevity and weathering of the Beacon, review material abraisivness

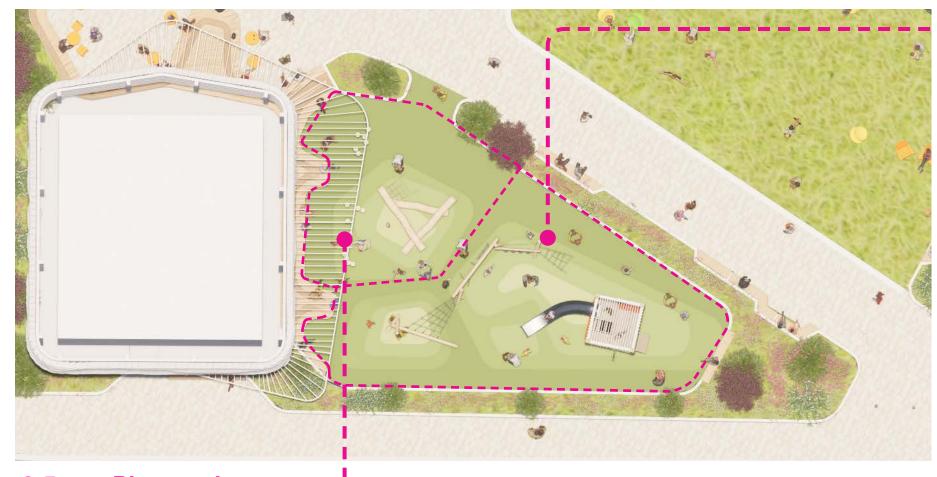






- We will provide a general regular maintance program and a periodic deep cleanings to deal with normal weathering conditions.
- Generally rinsing the facade with water works to remove loose dirt
- To remove fingerprints use soapy water or a mild detergent such as window or glass cleaner (windex) with a Soft towel.
- We will have more information and will work closely with our fabricators throughout the Design Development process to ensure we choose the right steel or aluminum that most effective for this application in regards to maintance and longevity.

🕥 Stantec SASAKI *nbbj* Lam



2-5 yrs: Play products



Log Steppers

5-12 yrs : Play products



Parkour 4



Timber Tower 1









Log Piles

CHILDREN'S PLAY AREA











View From East Service Drive



View From 250 Binney



Aerial View

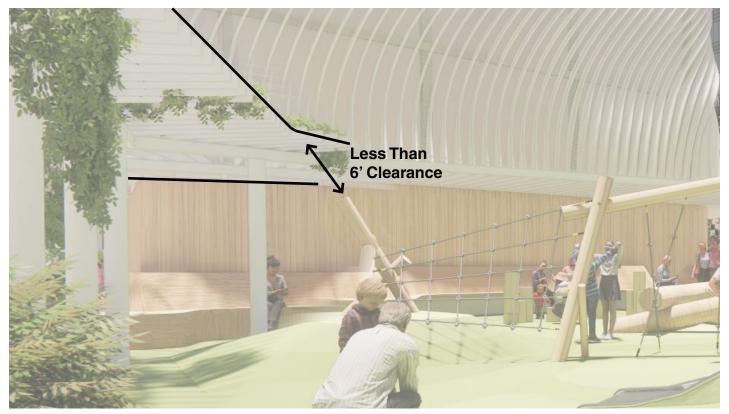


View From Deck

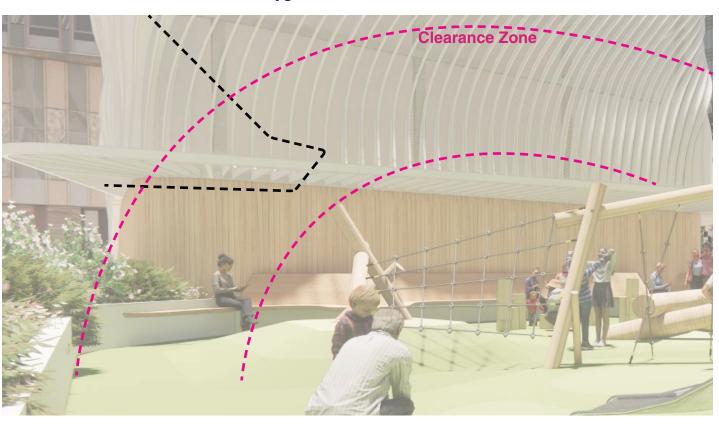




With Trellis - Within Play Structure Fall Zone





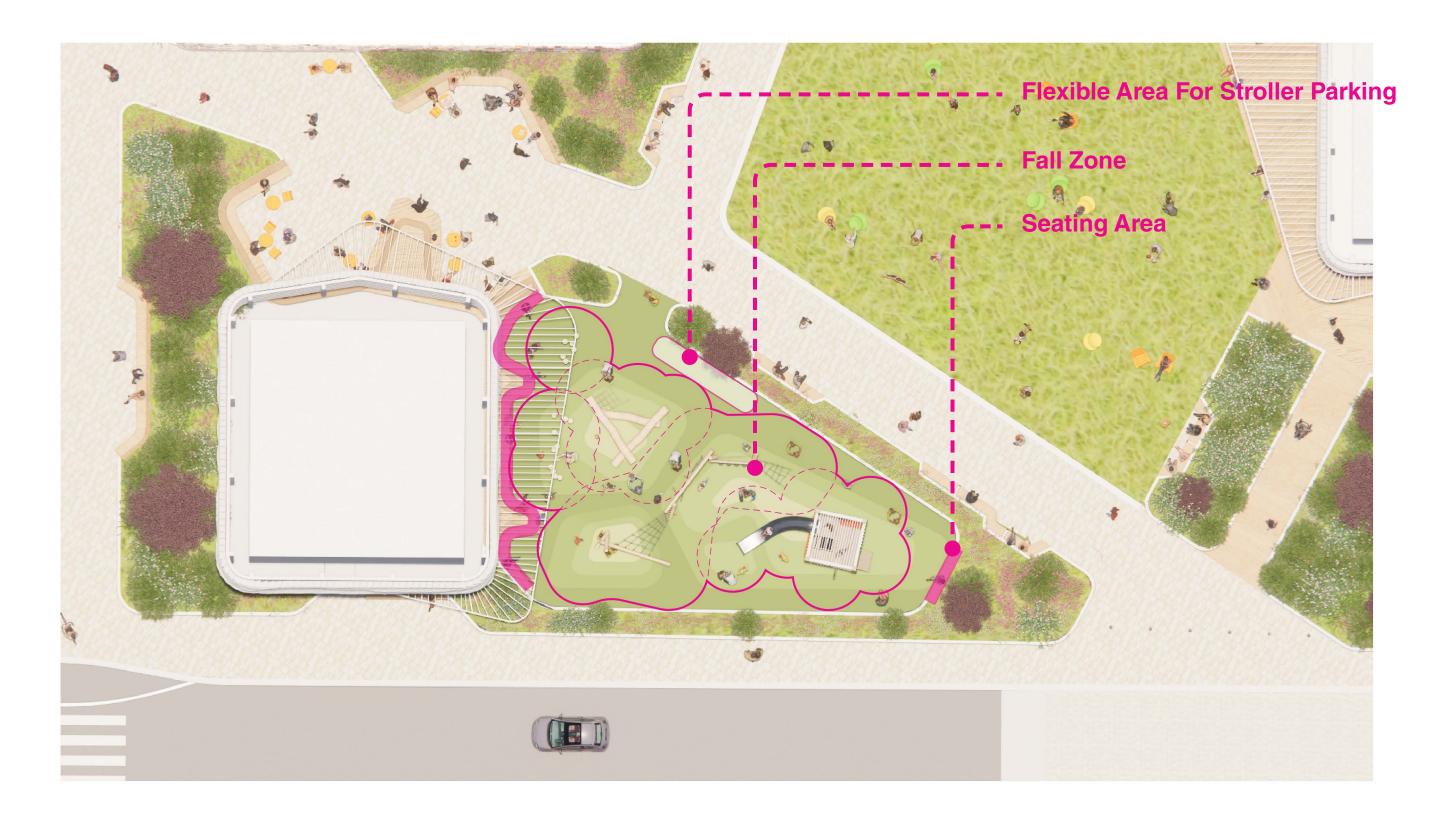


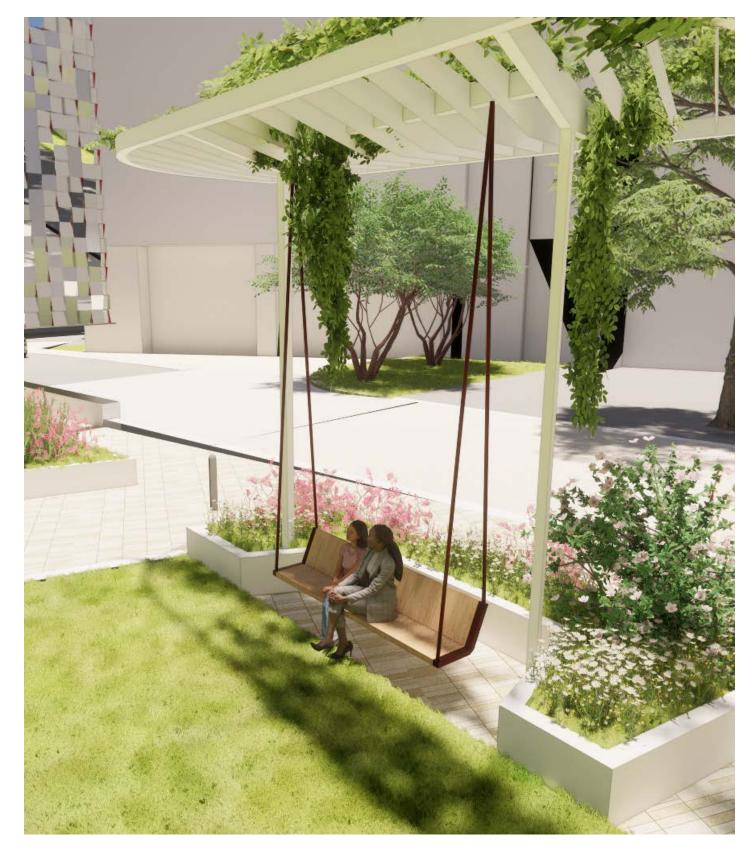






CHILDREN'S PLAY AREA 5. Improve safety and fall zones







Swing Locations





Companion and Stroller Seating Study







Seating Back Study



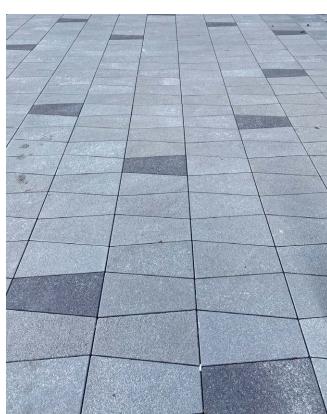






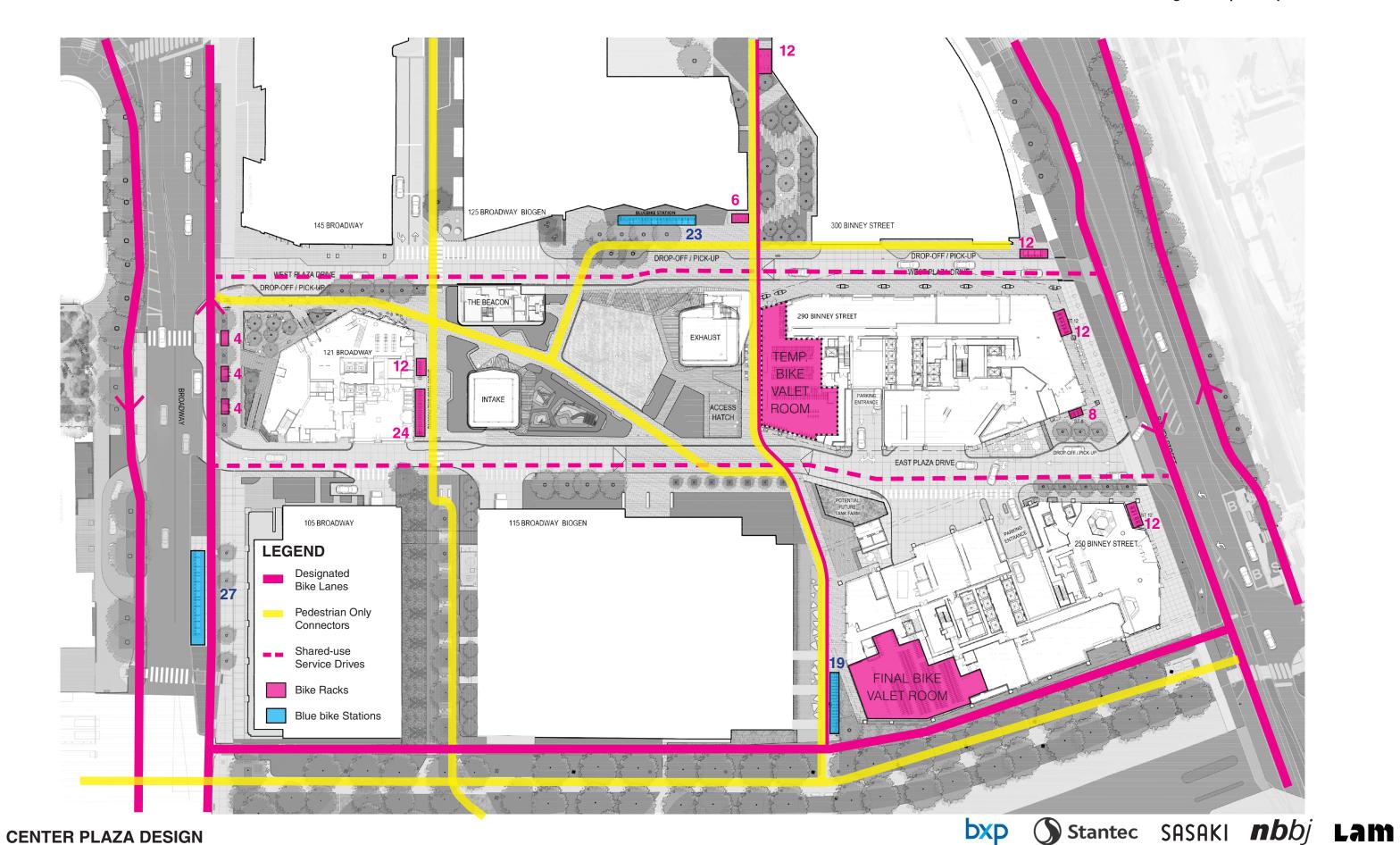


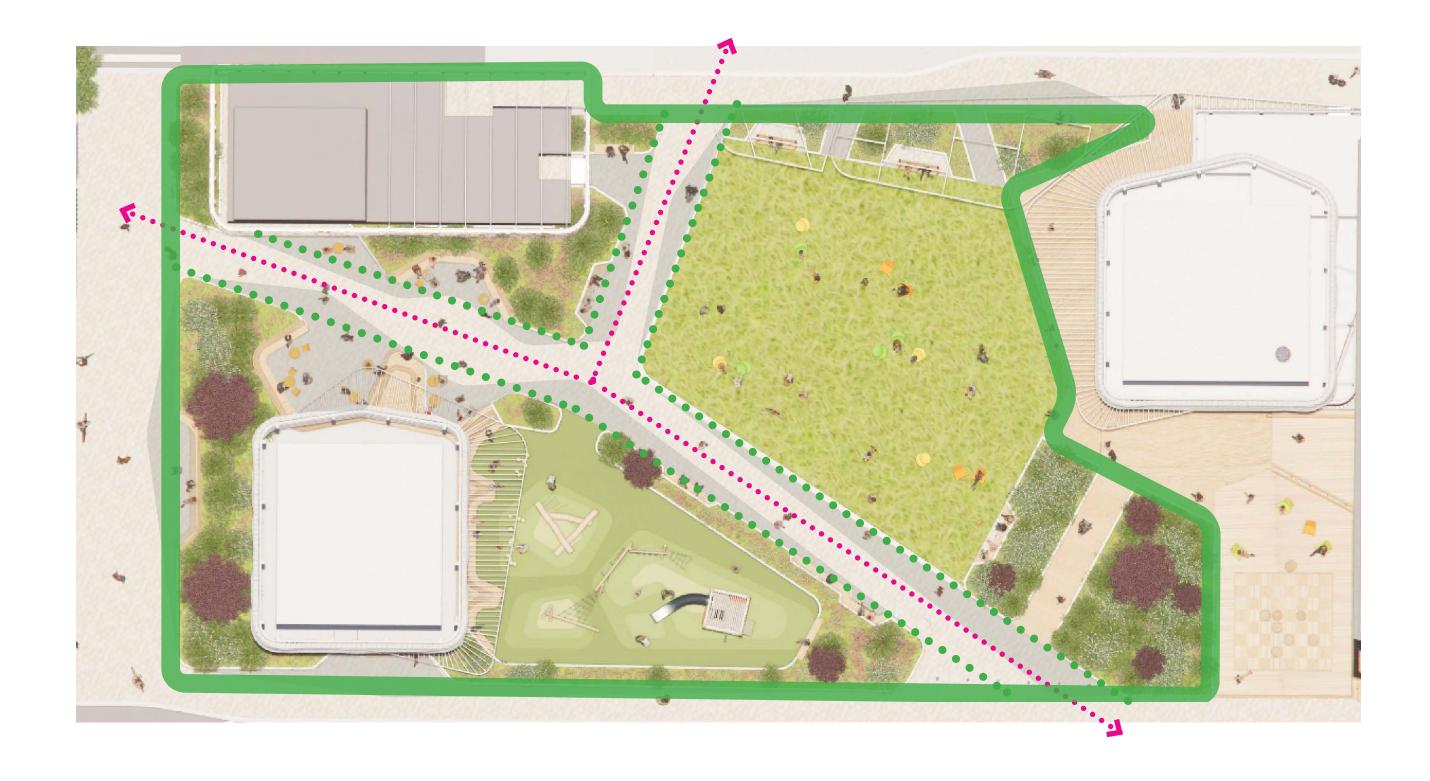














PATHWAYS AND CIRCULATION 4. More variation in topography

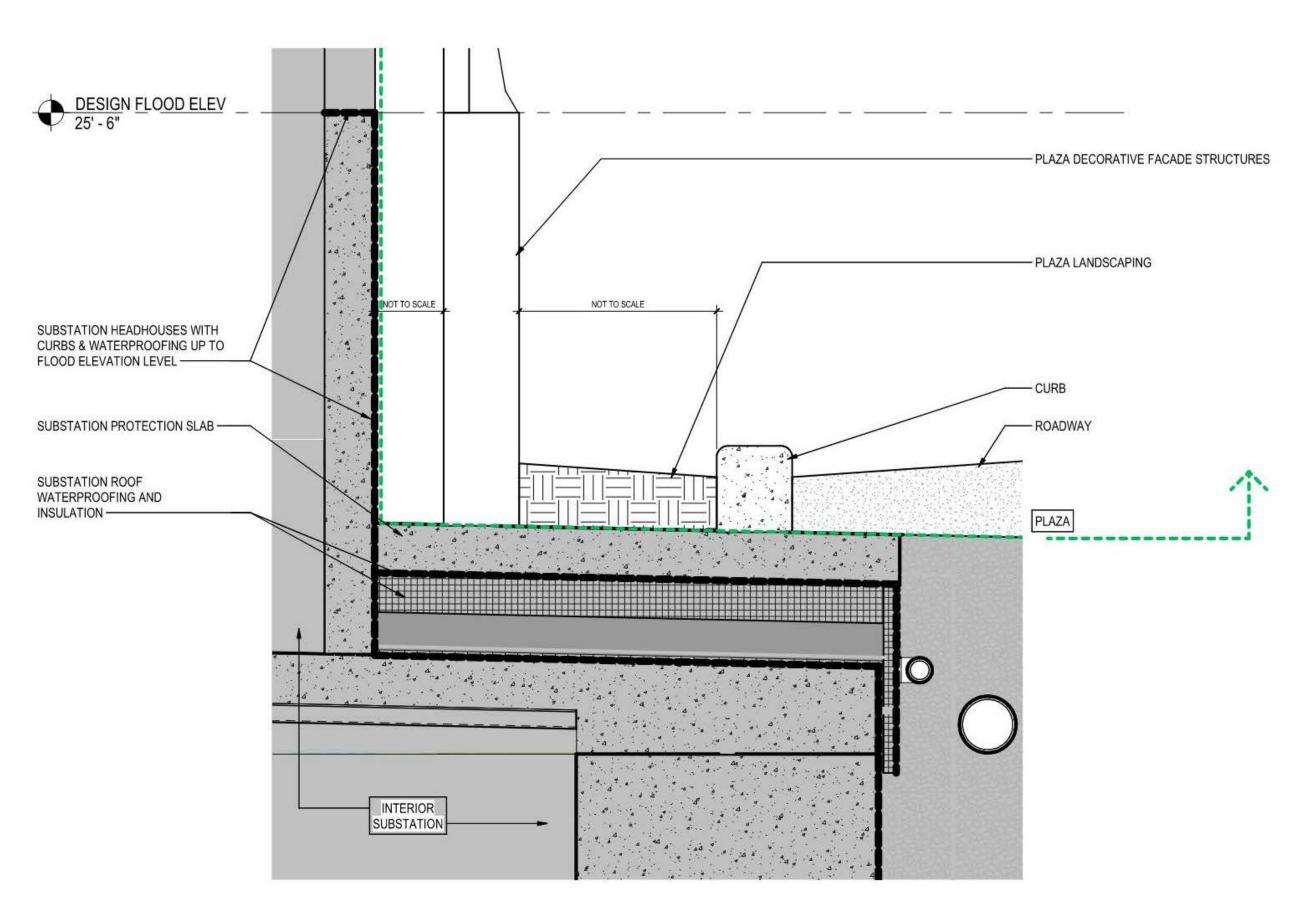






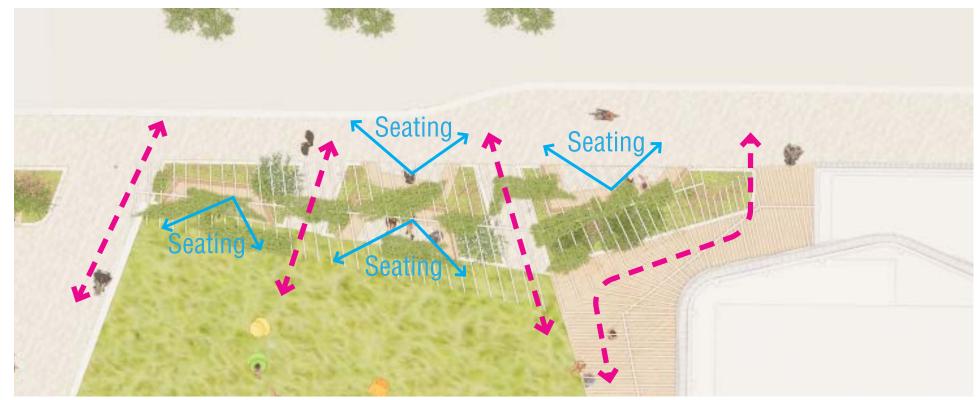




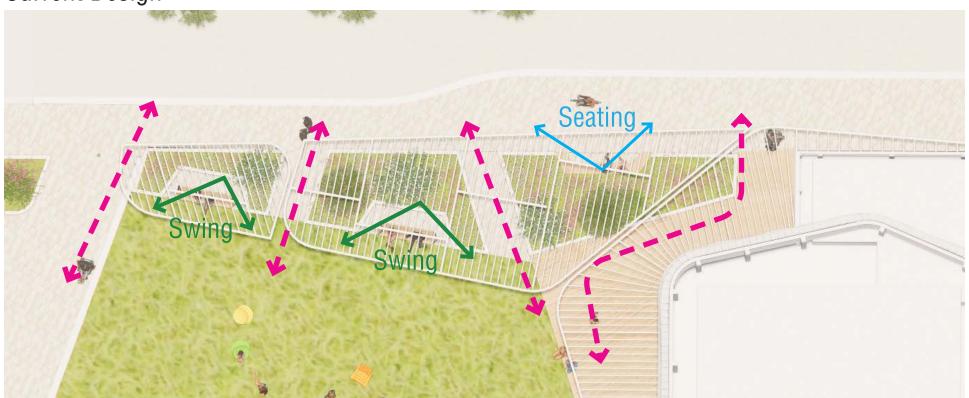




Previous Design



Current Design









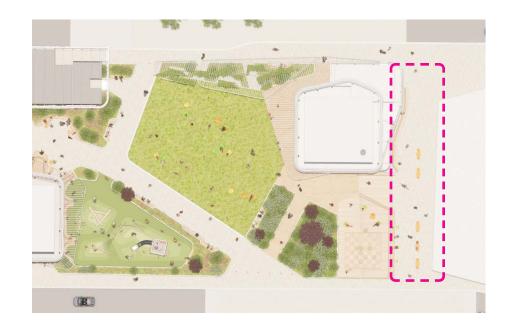


PATHWAYS AND CIRCULATION





6. Study northern area further, more development of edges





Previous Design



Total Area: ~4060 sq ft

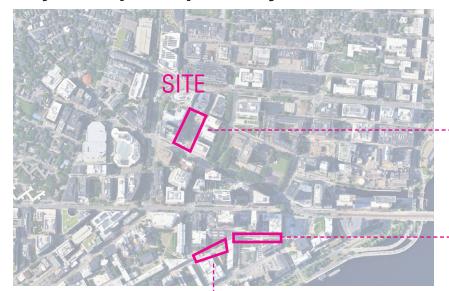
Revised Design

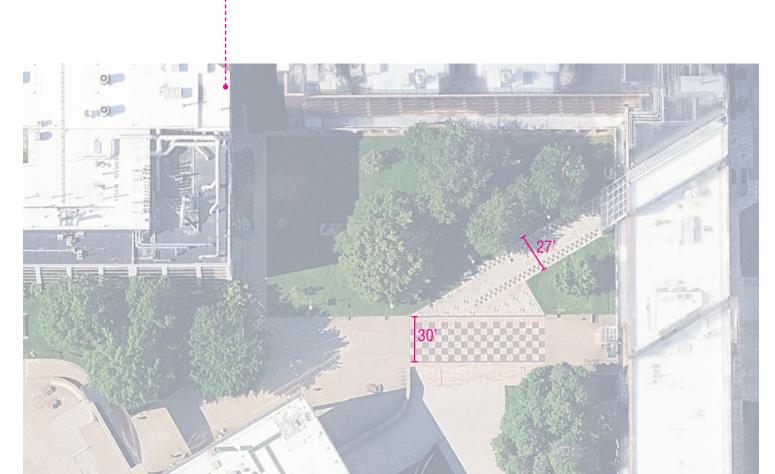


Total Area: ~5050 sq ft

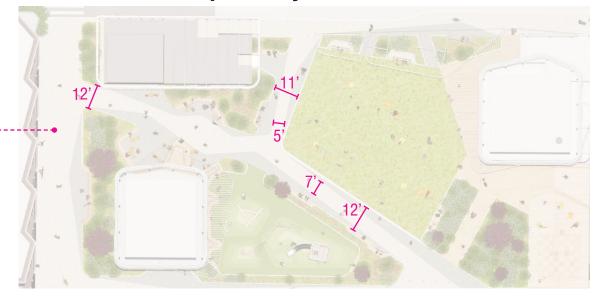


Adjacent plaza pathway dimension study





MXD Plaza main pathway dimension is 12ft

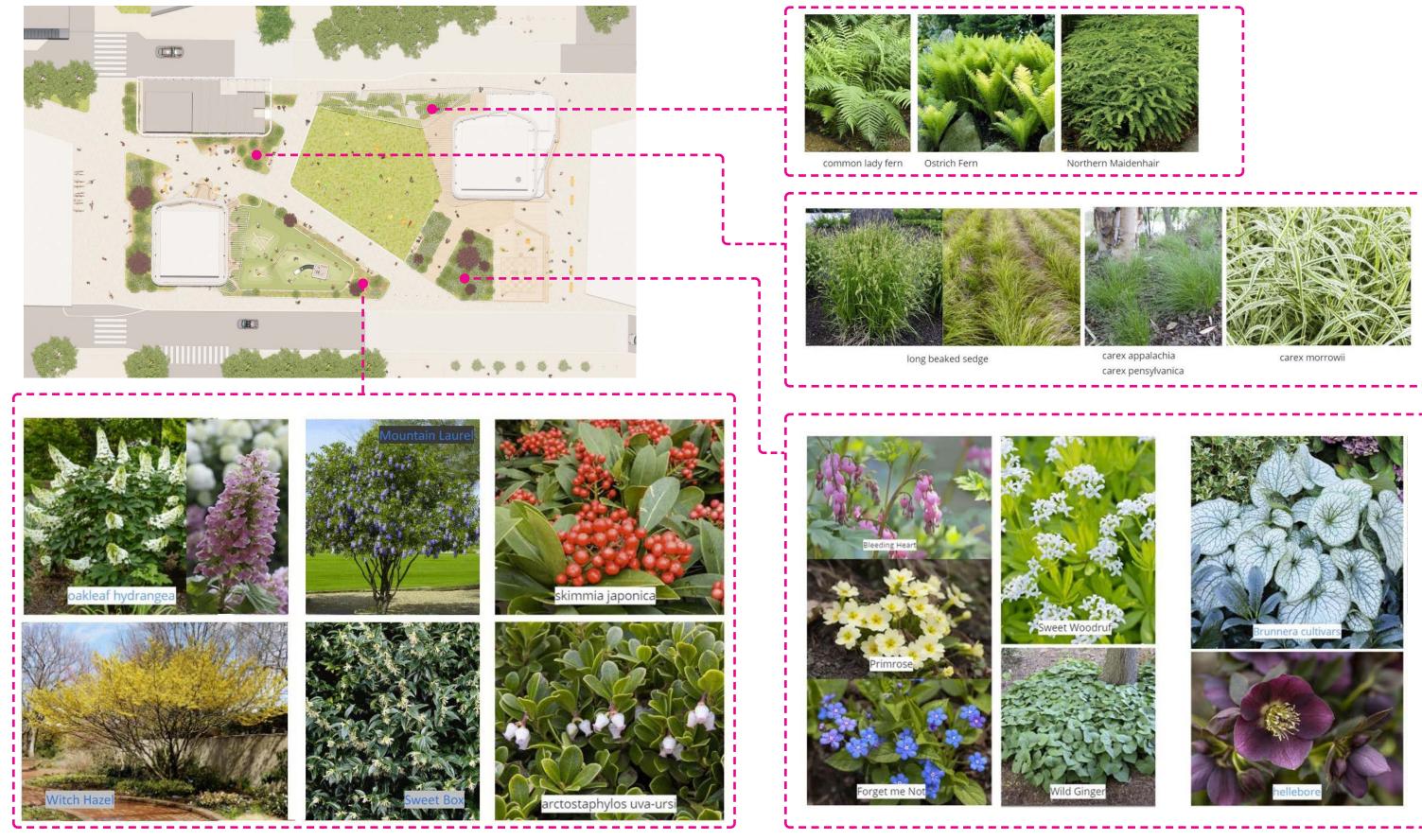






LANDSCAPE AND GREEN SPACE

3. Diverse tree palette and planting plan appropriate to Kendall



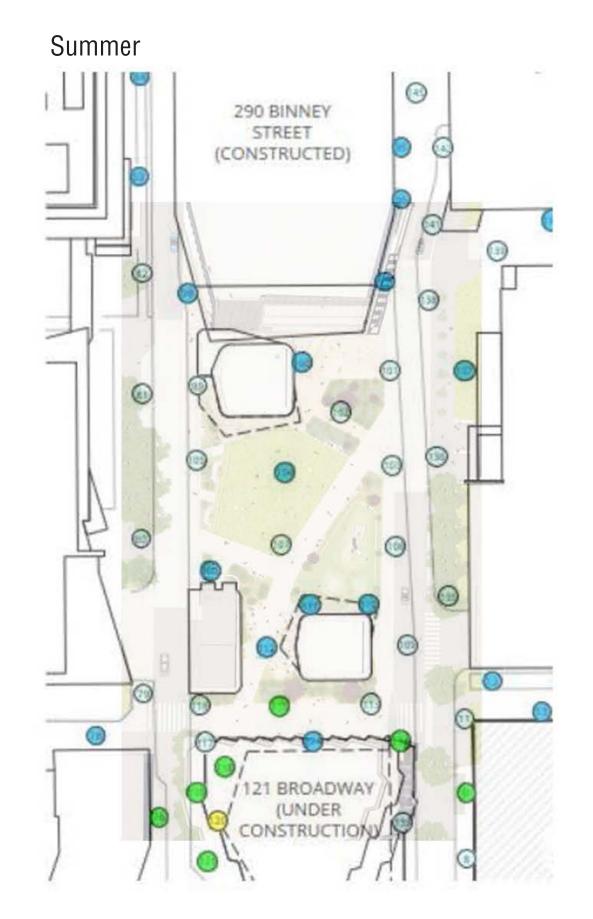


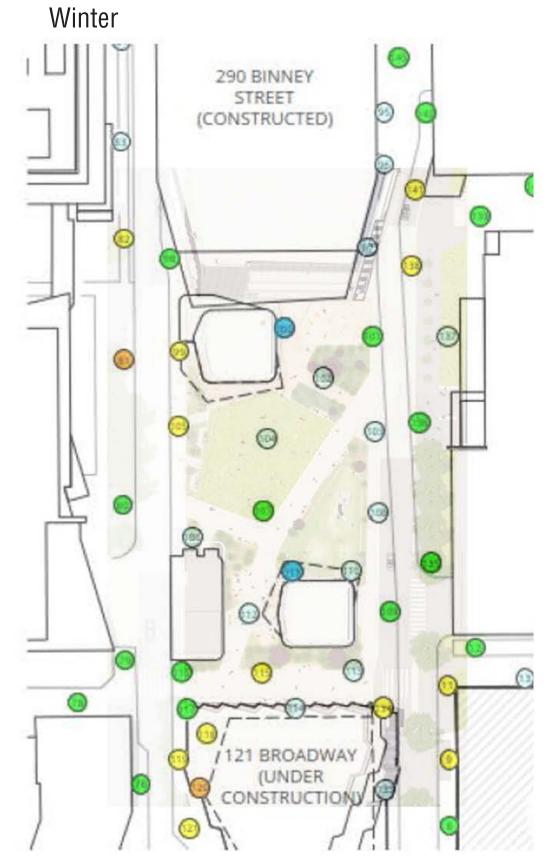


ENVIRONMENTAL CONDITIONS

1. Address wind conditions with architecture and planting

2. Interaction of architectural with wind

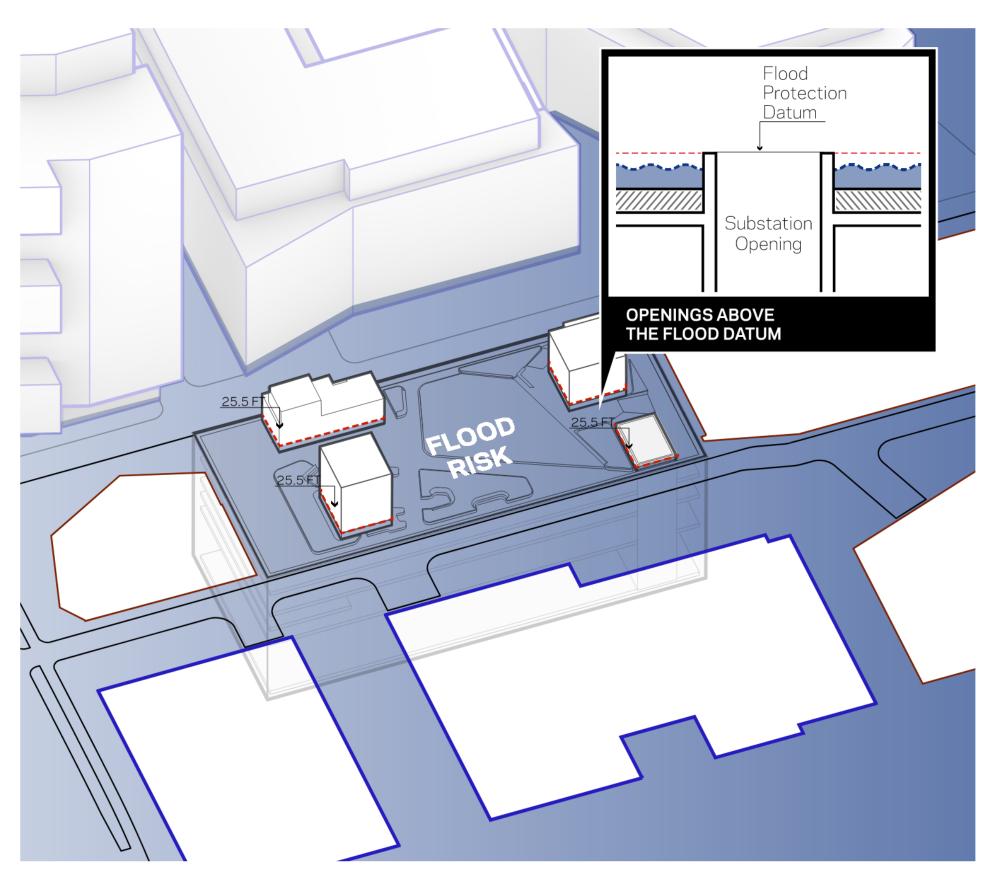






ENVIRONMENTAL CONDITIONS

3. Address resiliency and flood risks (2070 projections)



All openings to the below grade substation are designed at the required Flood Protection Datum of 25.5' which is approximate two feet higher than anticipated flood levels for the 500 year storm for 2070.

100% DD Design Review Presentation



CENTER PLAZA DESIGN UPDATE

Cambridge, Massachusetts

Design Review Committee Discussion June 4, 2025













50% DESIGN DEVELOPMENT REVIEW **APRIL 2, 2025**

PLAY

- 1. Make play more interesting
- 2. Add more play equipment to make it feel like a place to explore
- 3. Can fitness equipment be added? Incorporate fitness play structures into the design
- 4. Look at materiality of play structure consider something other than wood. Ensure materials fit the context, explore materials such as metal and rope with pops of color

DESIGN

- 1. Extend north end of play area triangle more to reduce pavement
- 2. Add more vertical elements on East Service Drive side of plaza, such as play structures or trellis

PLANTING

- 1. Add taller shrubs at east edge of plaza like vines on trellis at west side.
- 2. Provide more developed planting palette considering shade, wind, and rodent browsing. Will vines on trellis survive?
- 3. Consider lawn options (natural vs. synthetic)

SUN/SHADE

1. How will proposed project at 105 Broadway affect shadows and wind?

SWINGS

- 1. Add hardscape in front of swings
- 2. Make swings more contemporary and match more with trellis

SAFETY

- 1. Add signage and bollards for safety, particularly for bikers and pedestrians
- 2. Consider safety of angular surfaces of the Beacon building. Could make lower panels smoother
- 3. Consider safety of snow and ice buildup and UV radiation and glare from reflective surfaces

MATERIALS

1. Provide mockups for structures (Beacon, Intake, Exhaust, and Trellis)

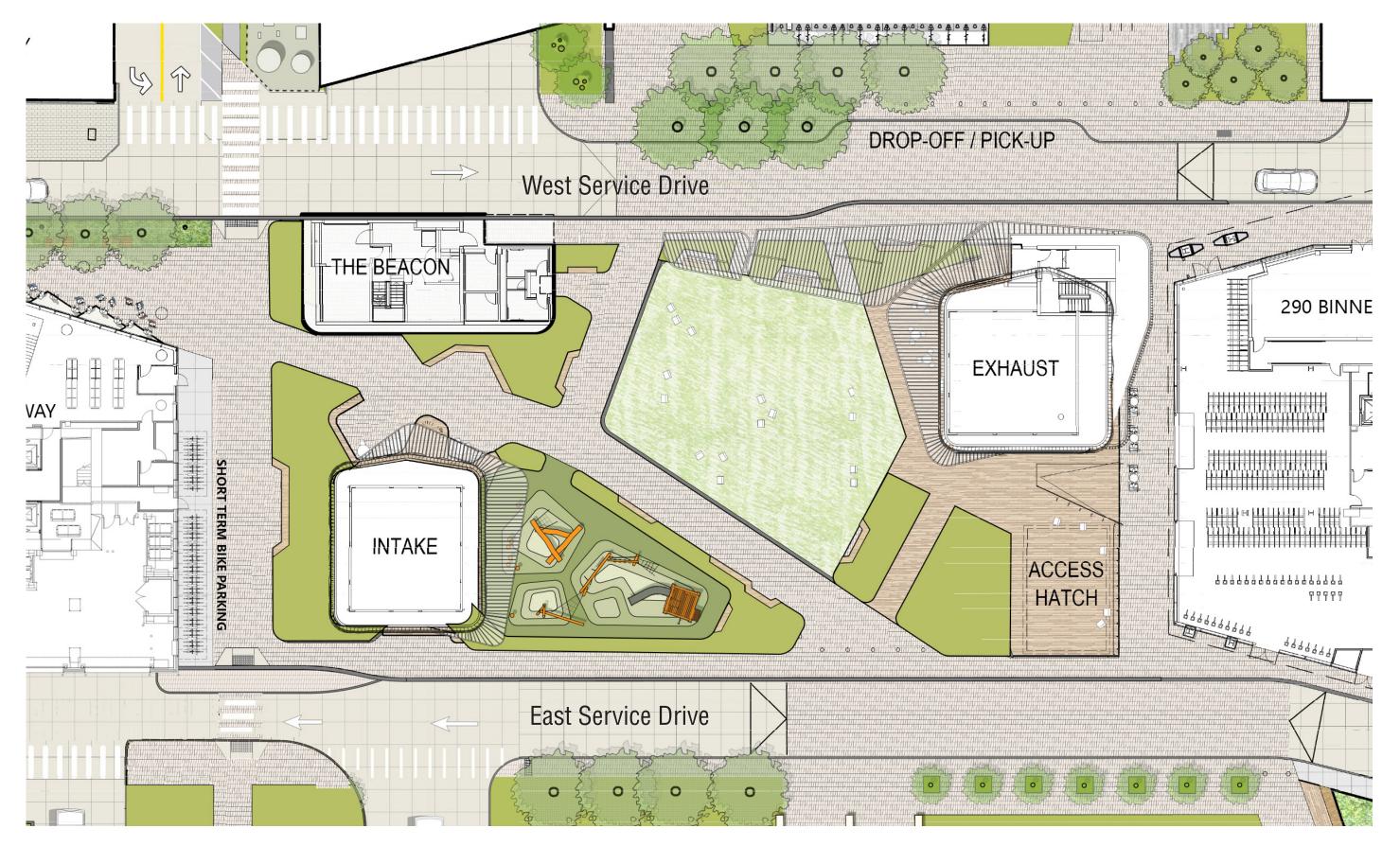
LIGHTING





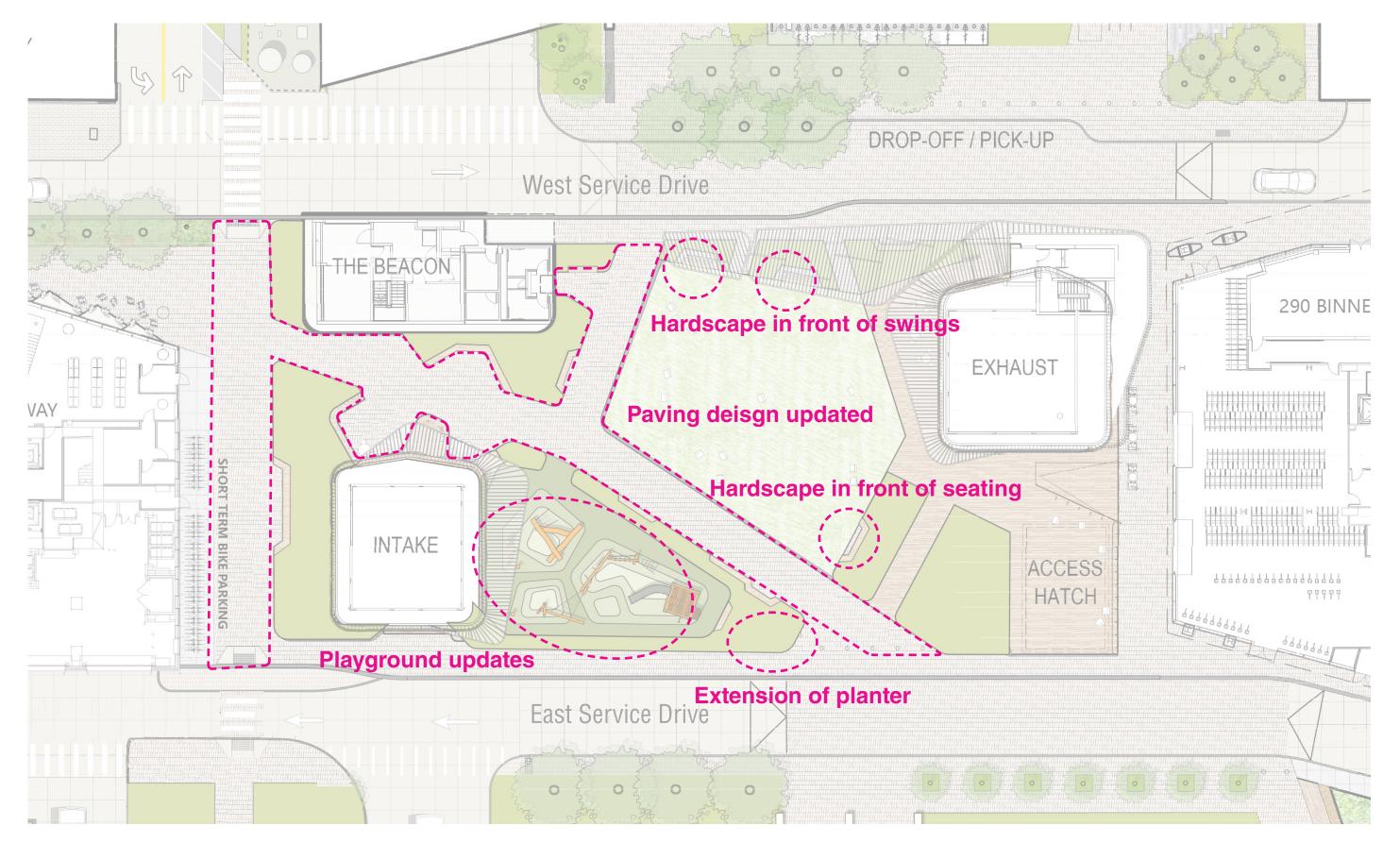
UPDATE ON DESIGN PROGRESS

PREVIOUS DESIGN



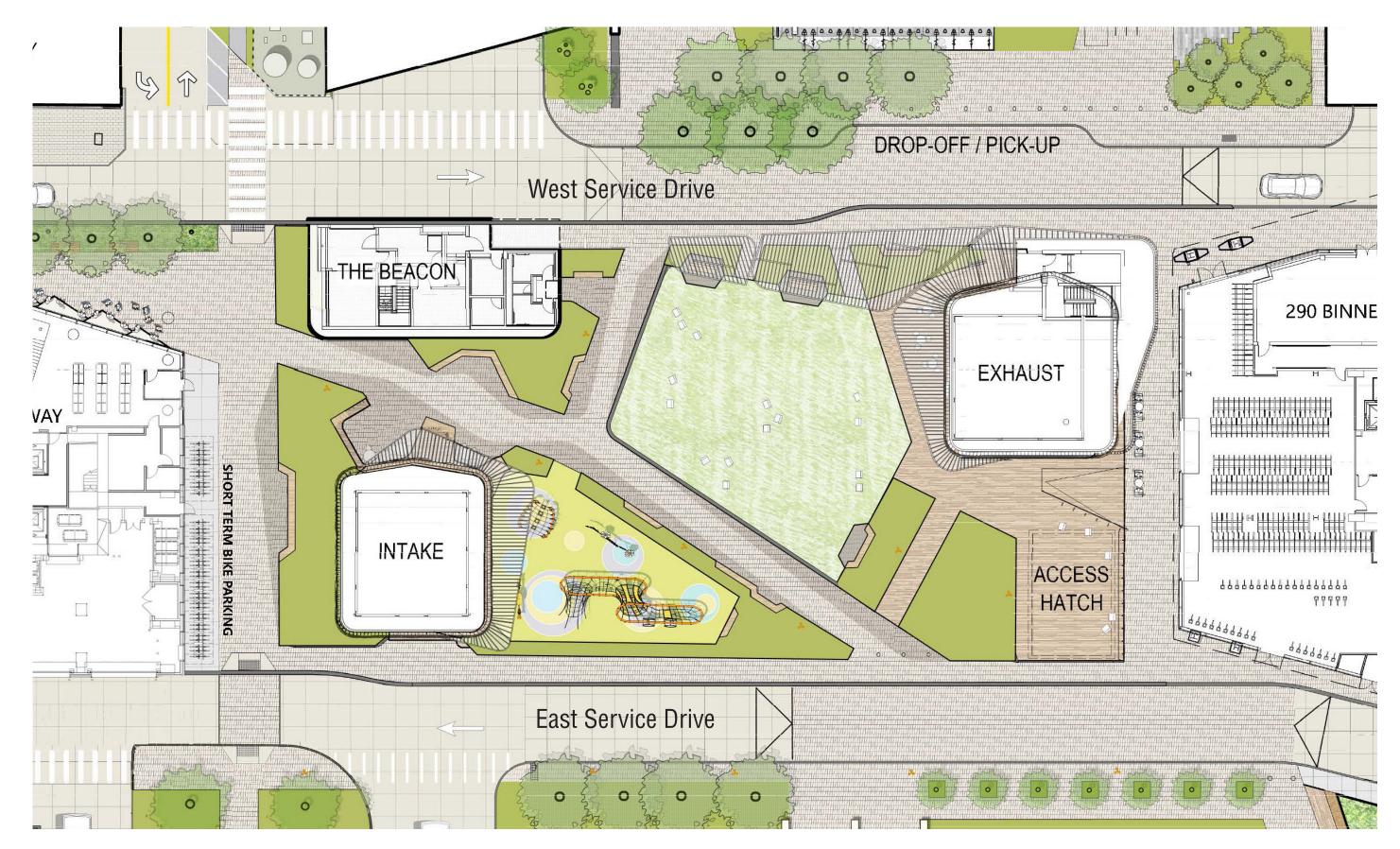
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UPDATE ON DESIGN PROGRESS



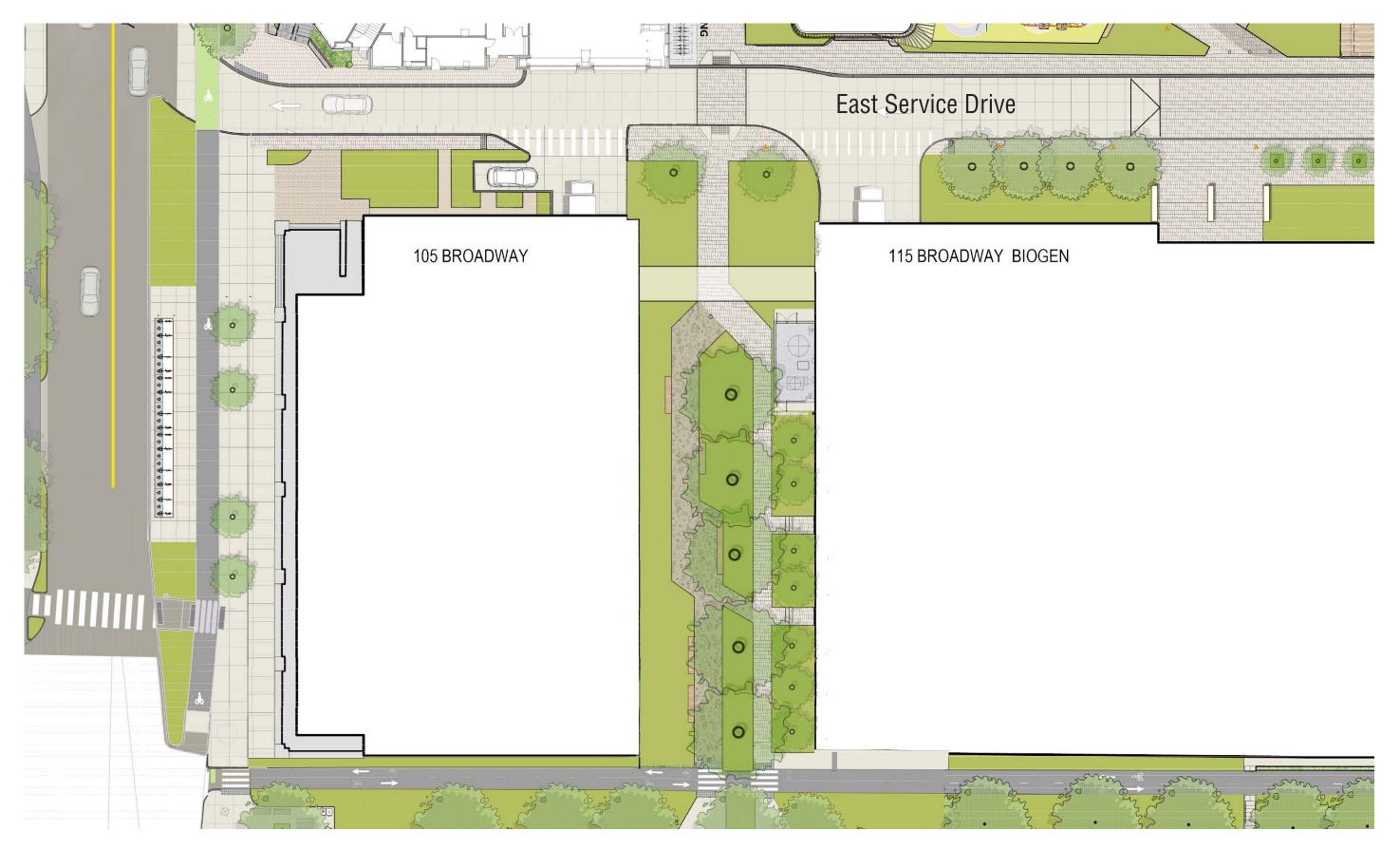
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UPDATED DESIGN
Plaza (Current)



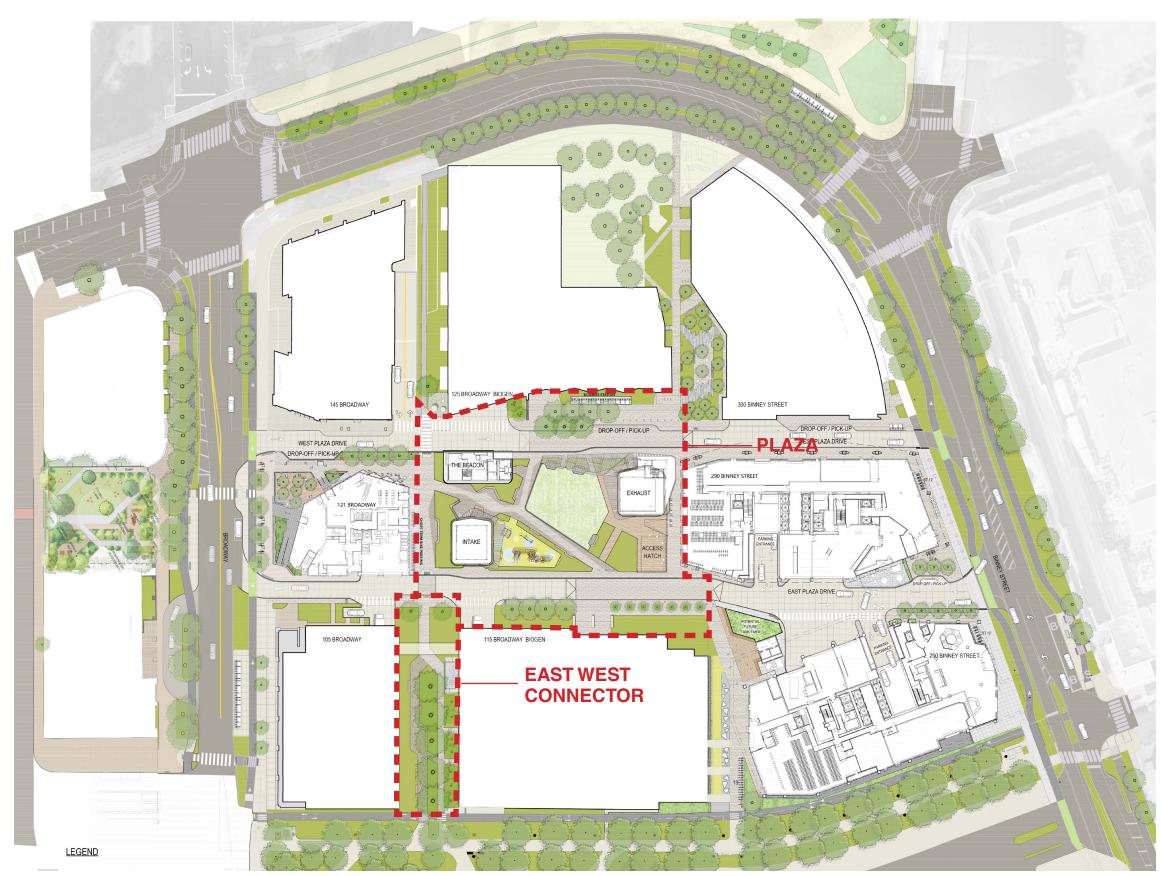
East West Connector (Current)

UPDATED DESIGN



bxp

Overall Site Plan (Current) **UPDATED DESIGN**



RESPONSE TO COMMENTS

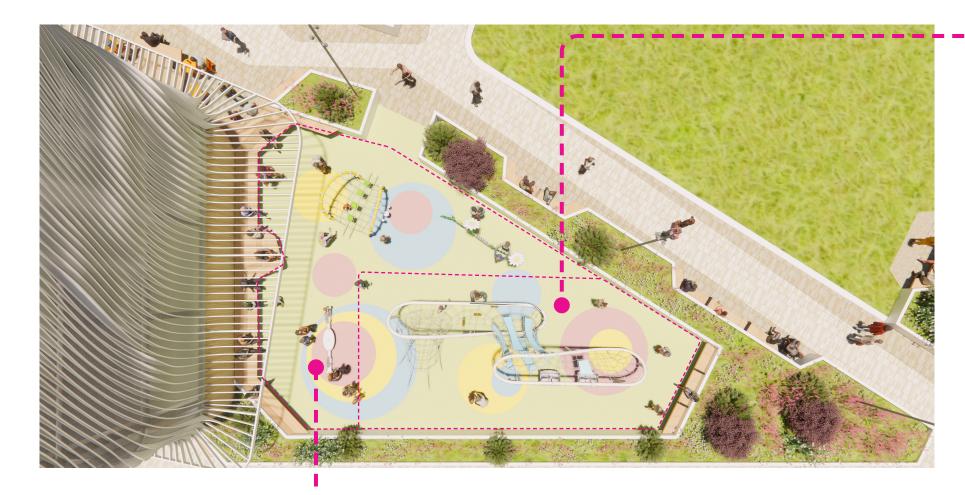
PLAY 1. Make play more interesting











5-12 yrs : Play products



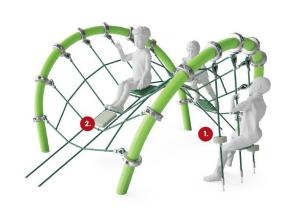
Double Butterfly

2-5 yrs: Play products





Interactive Panel (Substitue to Butterfly theme available)



Arch Butterfly





Seasaw (Substitue to Butterfly theme available)

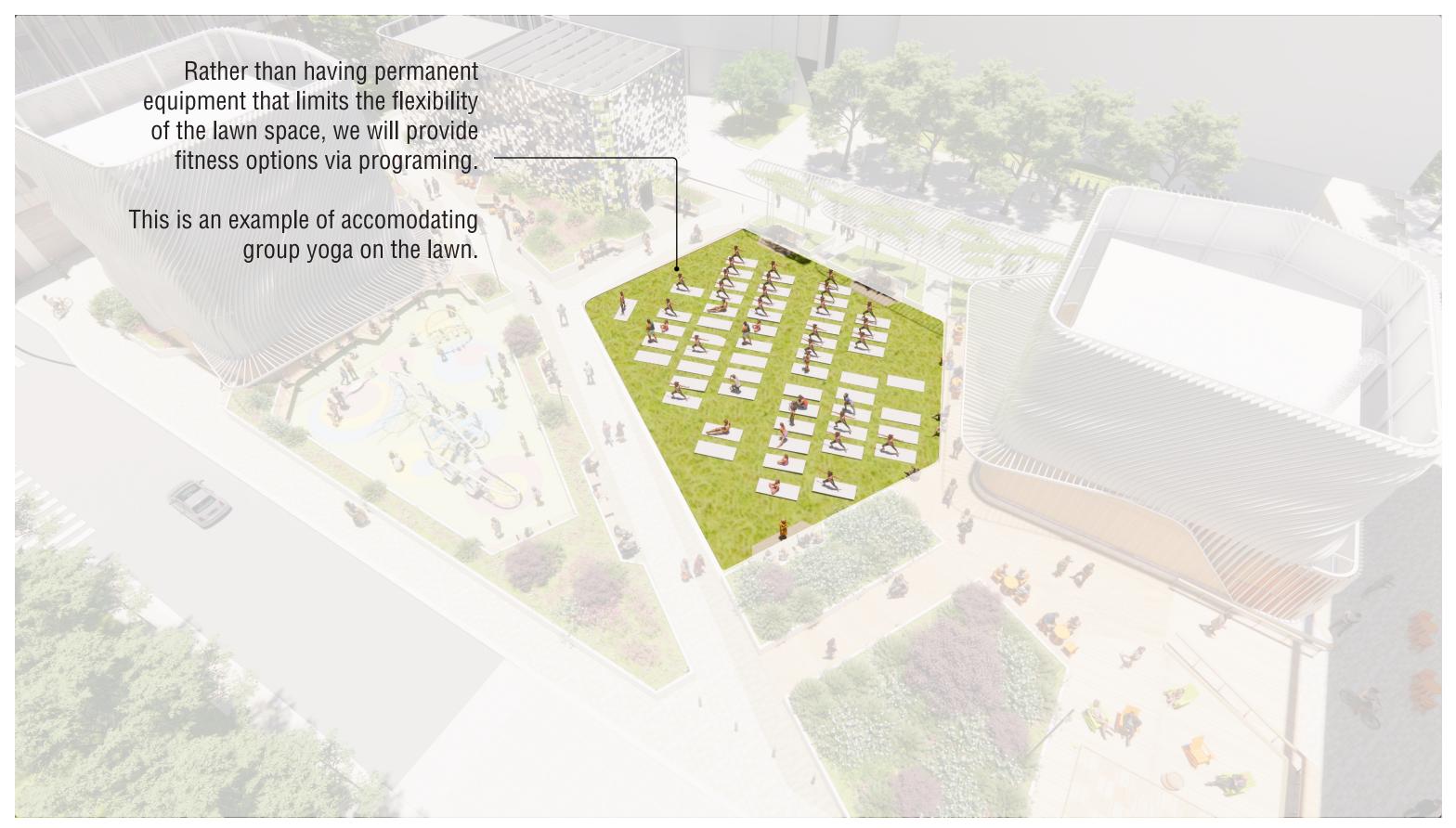


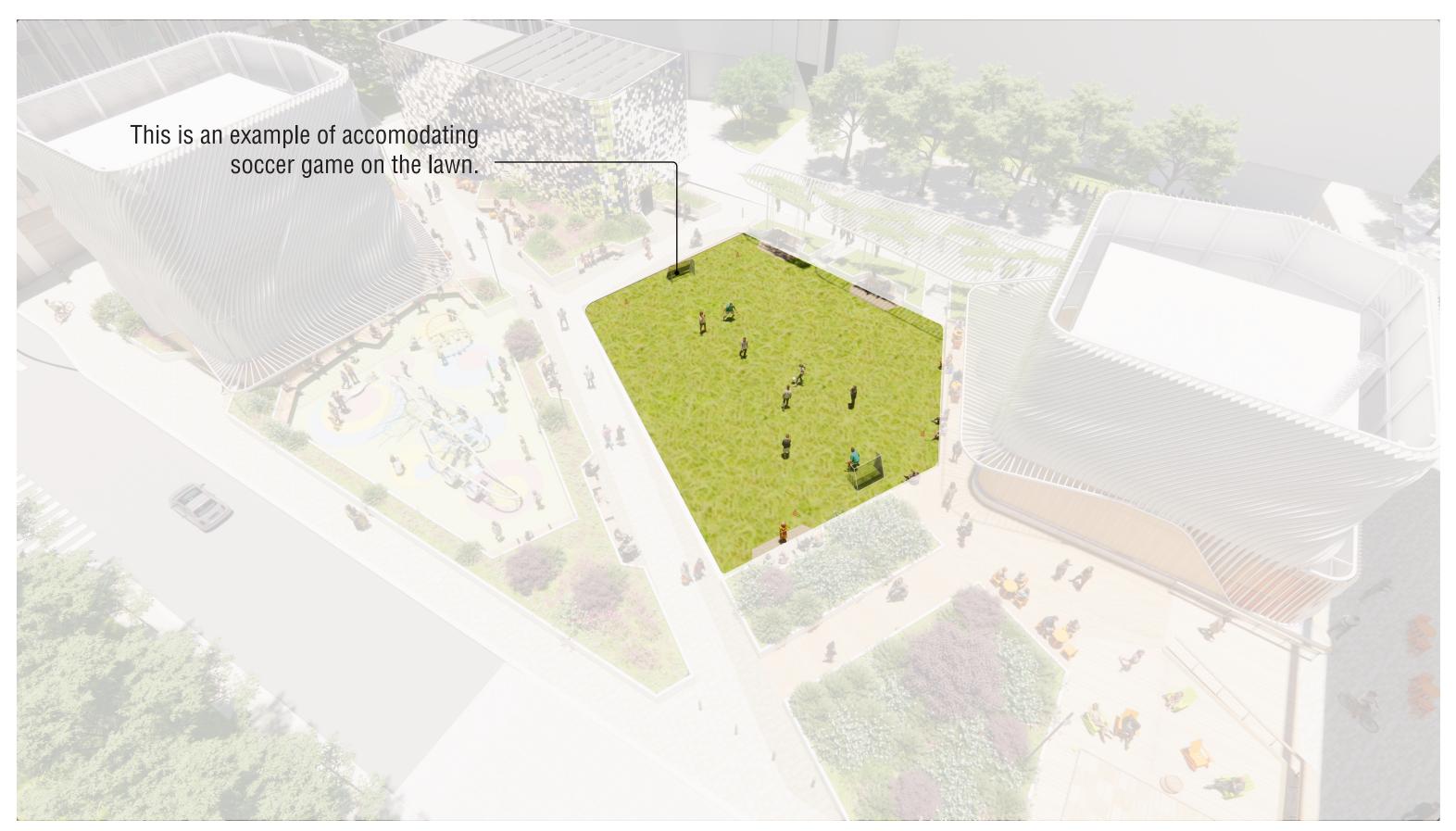












Previous Design



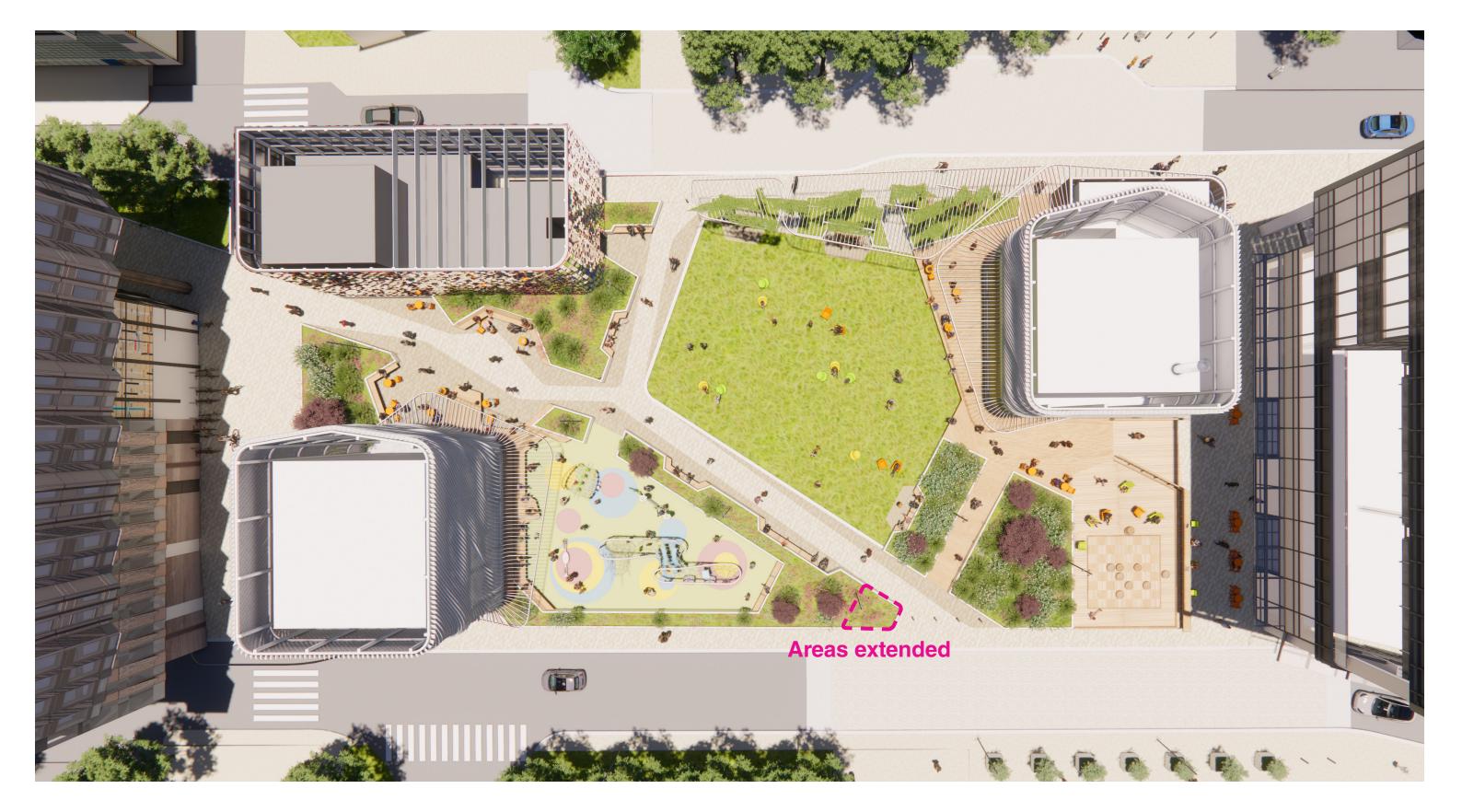


Current Design













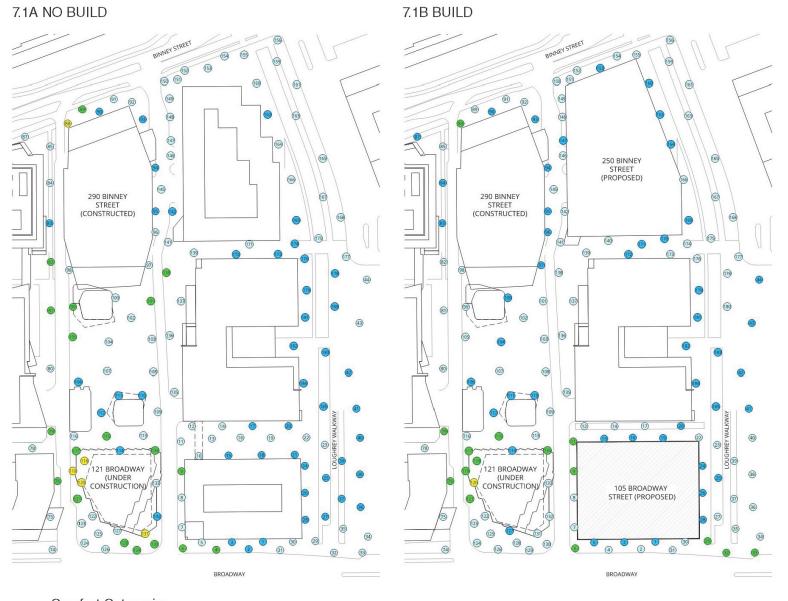
Taller shrubs added on **East Service Drive side** of plaza. (See Planting chapter for detailed information.)

Due to the narrow width of the sidewalk in this location, the light poles for this area will be located on the opposite side of the East Service Drive. Wall lights will be included to provide low level pedestrian lighting for this area (see Lighting chapter for more information).

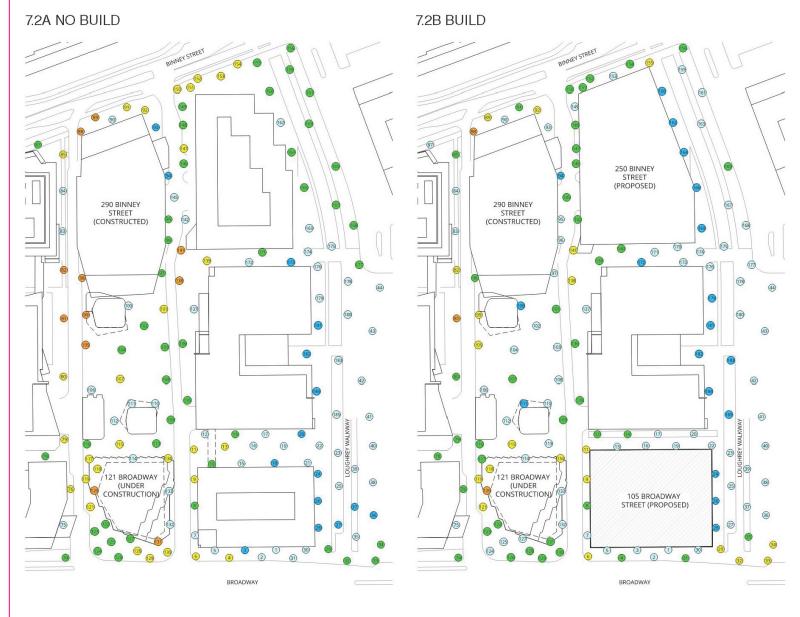
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PEDESTRIAN WIND COMFORT CONDITIONS (SUMMER)



PEDESTRIAN WIND COMFORT CONDITIONS (WINTER)



Comfort Categories

Standing

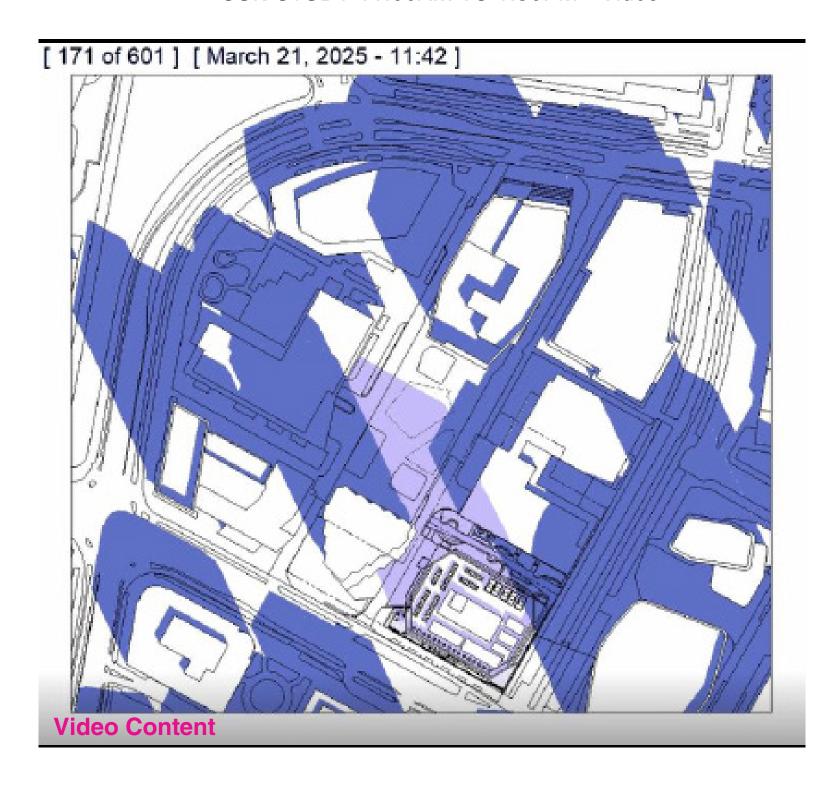
Strolling Walking

Uncomfortable





SUN STUDY 11:00AM TO 1:30PM - Video





Legend



Striped Maple



Downy Serviceberry



Eastern Redbud



Chinese Witch Hazel



Flame Azalea



Rosebay Rhododendron



Dwarf Sweetbox



Summersweet

Medium Size Shrubs





1. Add taller shrubs at east edge of plaza

Clethra alnifolia 'Hummingbird' Summersweet

Rhododendron maximum Rosebay Rhododendron





Sarcocca hookeriana var. humilis **Dwarf Sweetbox**

Rhododendron calendulaceum Flame Azalea

Tall, Multistem Shrubs



Cercis canadensis Eastern Redbud to 20'



Hamamelis mollis Chinese Witch Hazel to 15'



Amelanchier arborea Downy Serviceberry to 20'



Acer pensylvanicum Striped Maple to 30'

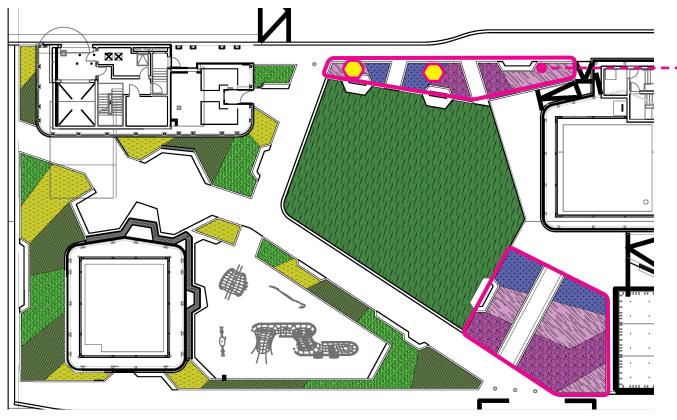
Tall, multistem shrubs provide veritcality, seasonal interest, and some shade, while allowing users to see underneath between park areas.





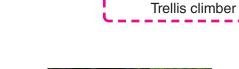


2. Provide more developed planting palette considering shade, wind, and rodent browsing.



Location with higher anticipated winter winds

Part shade to sun



Clematis virginiana

Virgin's Bower

A palette that tolerates both part shade and full sun to be used towards the sunnier northeastern side of the site. These plants are selected to be rabbit-resistant. Wind studies reveal these garden locations to be relatively sheltered during the summer, and plants will be dormant during the winter.







Deschampsia cespitosa **Tufted Hair Grass**

Actaea racemosa **Black Snakeroot**

Laprocapnos spectabilis **Bleeding Heart**





Chrysogonum virginianum Green-and-Gold

Agastache foeniculum Anise Hyssop





Aquilegia canadensis Red Columbine

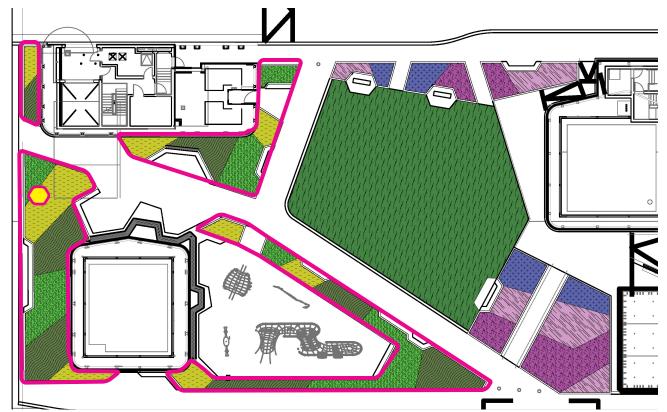
Penstemon digitalis Beardtongue



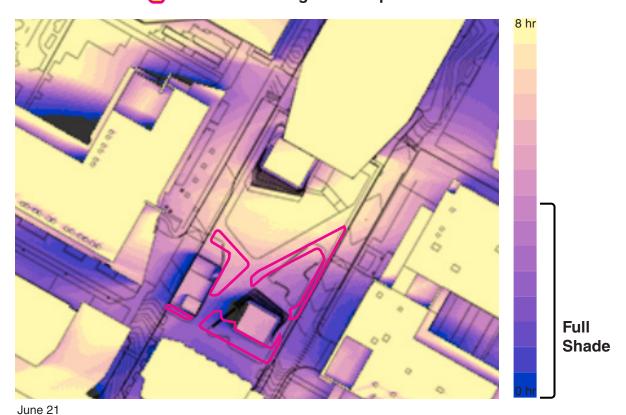
June 21

CENTER PLAZA DESIGN

2. Provide more developed planting palette considering shade, wind, and rodent browsing.



Location with higher anticipated winter winds



A palette that tolerates full shade. These plants are selected to be rabbit-resistant. Wind studies reveal these garden locations to be relatively sheltered. Broadleaf evergreens, which would be most sensitive to wind, will be located outside of locations with higher winter winds.



Polygonatum biflorum Solomon's Seal

Actaea racemosa Black Snakeroot





Asarum canadense Wild Ginger

Hakonechloa macra Japanese Forest Grass





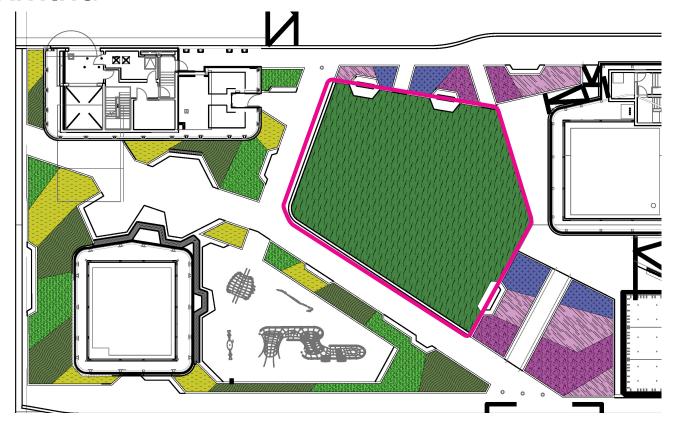


Dryopteris marginalis Marginal Shield Fern

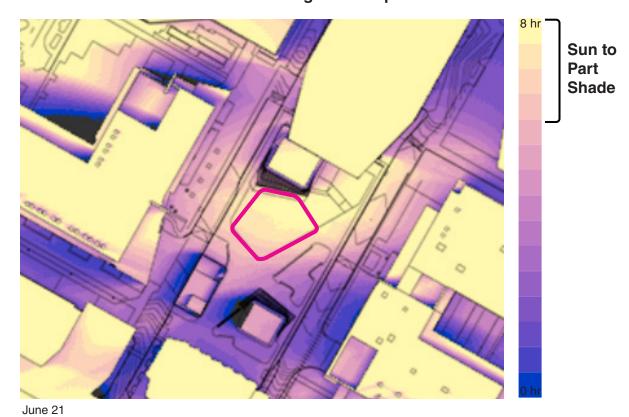
Tiarella cordifolia Foamflower







Location with higher anticipated winter winds



The lawn area will receive part shade to full sun through the growing season. Fescues tolerant of part shade will be selected. Incorporating lowgrowing, mowing-tolerant clover and yarrow can introduce seasonal interest and diversity while buffering against varying sun conditions through the lawn.







Fescue microclover blend

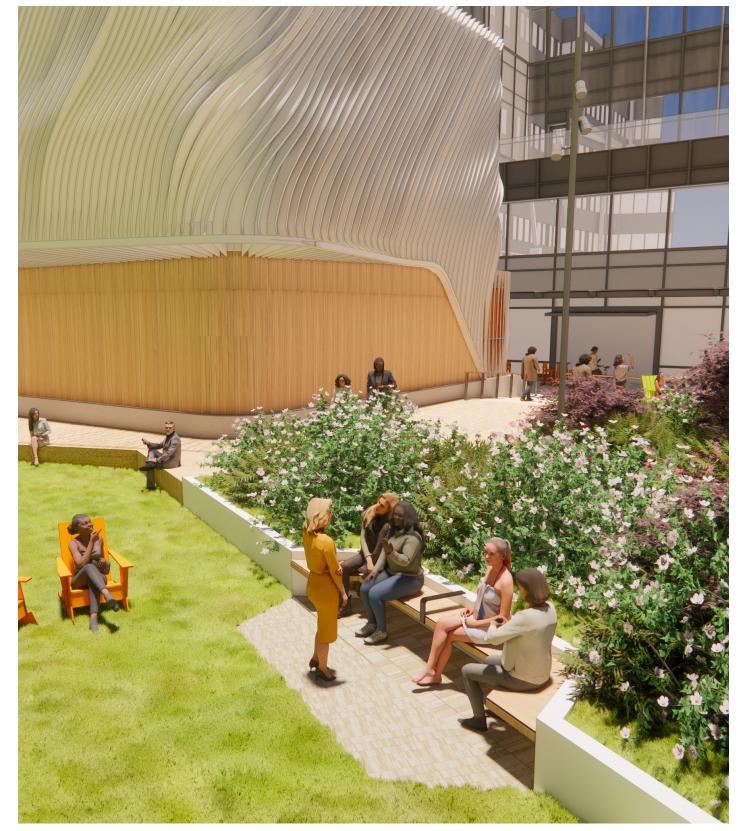
Fescue, yarrow, and microclover blend - texture



Fescue microclover blend - texture



1. Add hardscape in front of swings **SWINGS**





Hardscape Added Locations

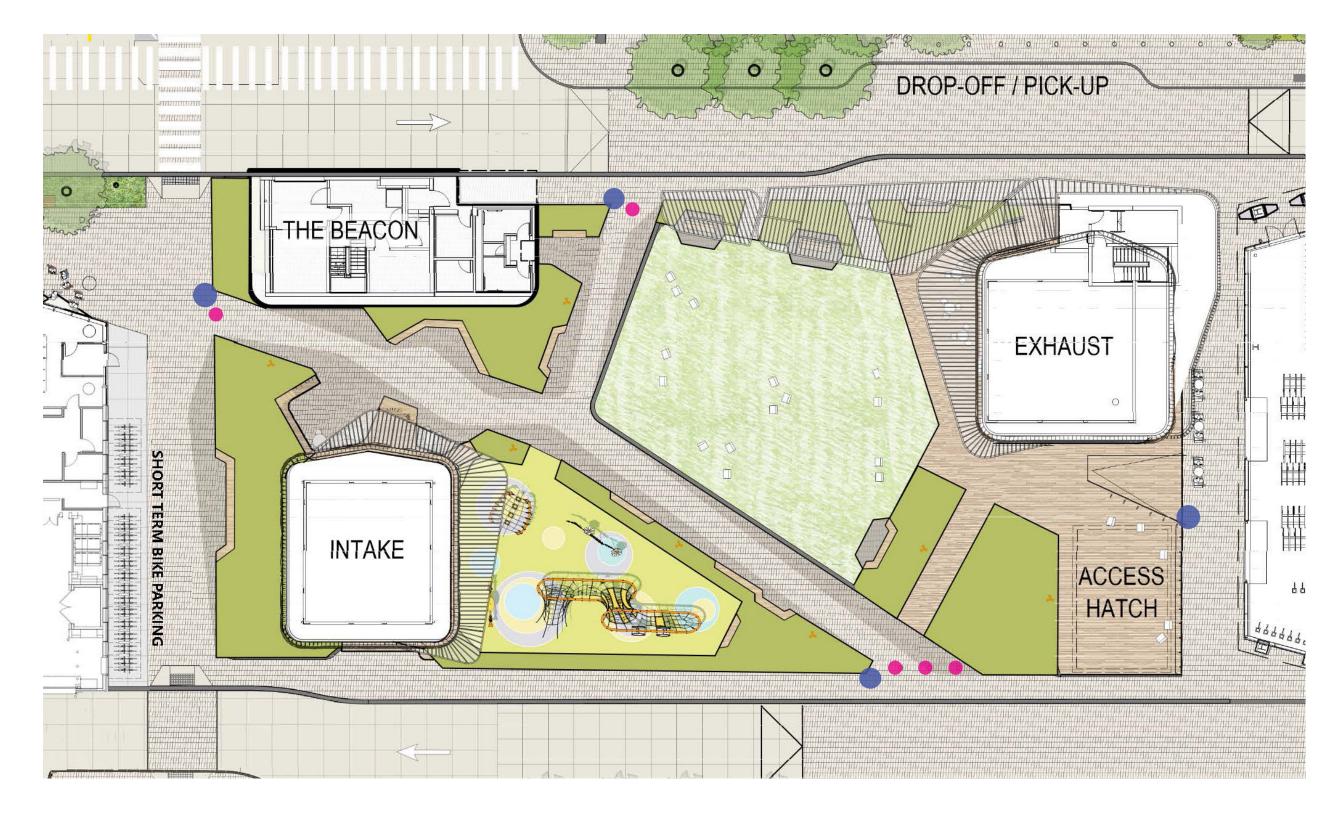








1. Add signage and bollards for safety, particularly for bikers and pedestrians



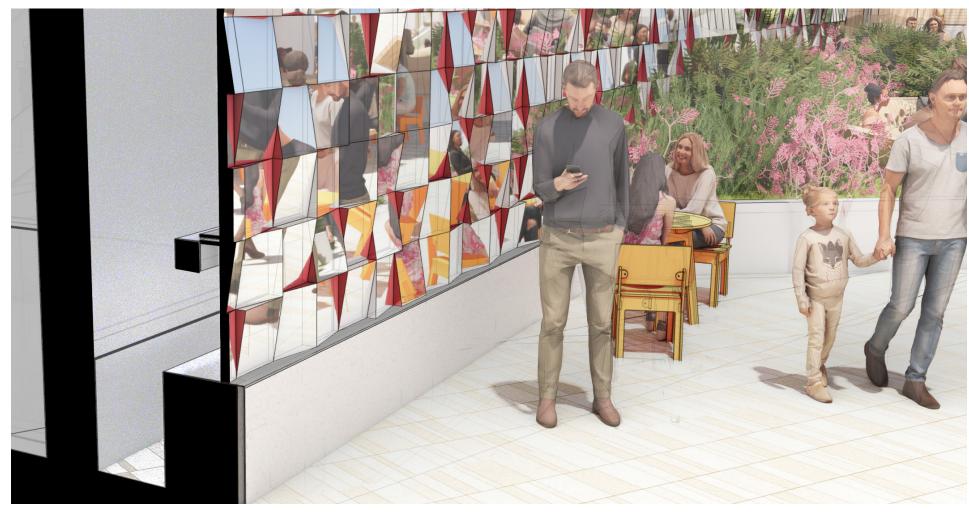
- Bollards
- Signs to deter bikes

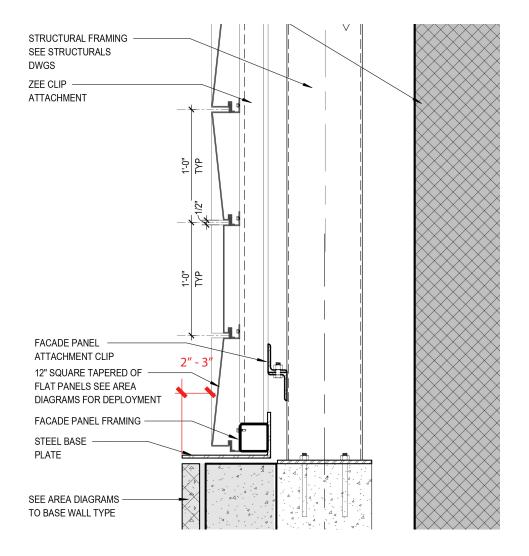
*Signs will be further defined as the signage design progresses



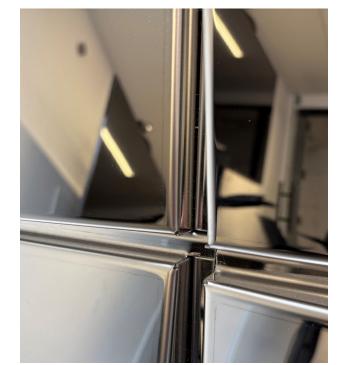
SAFETY - SHARPNESS AND PROJECTION

2. Consider safety of angular surfaces of the Beacon building

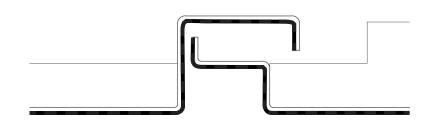












Edge detail from a panel joint.

Cassettes are formed from a single piece of folded metal creating smooth rolled corners and preventing sharp edges.



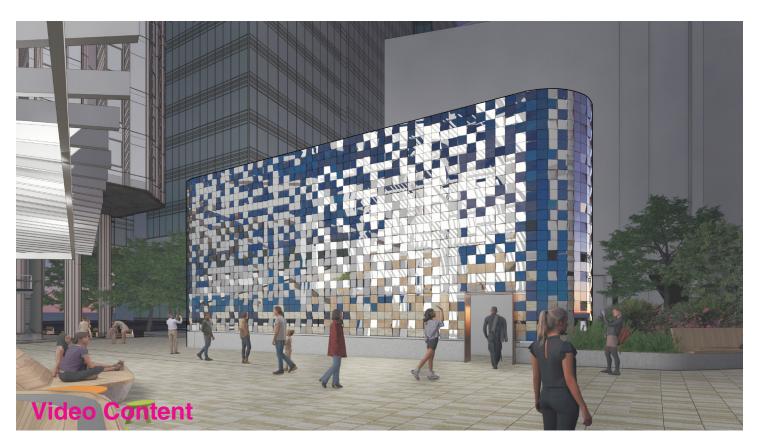


Stantec SASAKI **nbbj** Lam

SAFETY - GLARE AND REFLECTION

Video Content

3. Consider safety of snow and ice buildup and UV radiation and glare from reflective surfaces

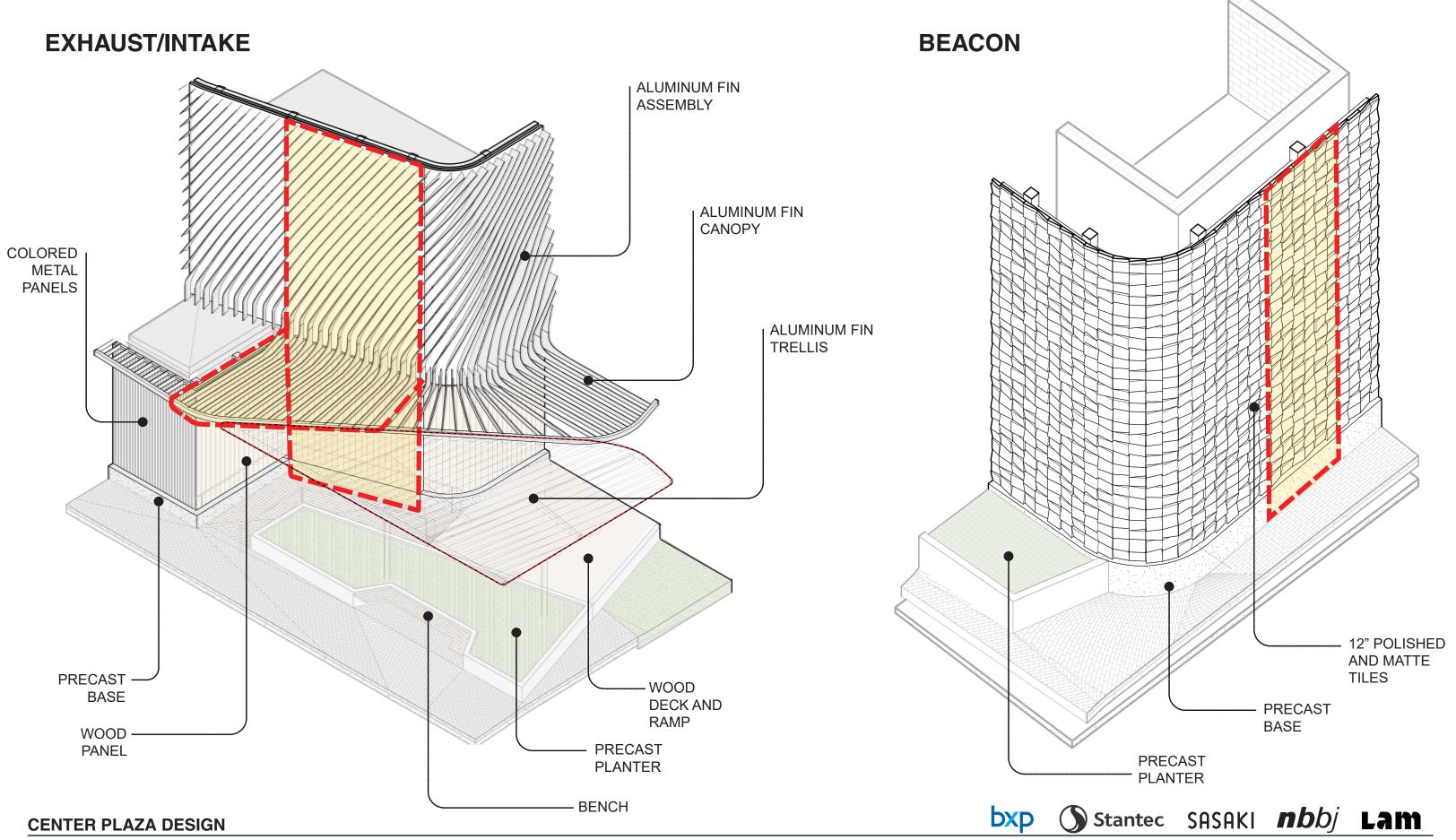


JUNE 21 7AM - 1PM GLARE MAPPING FOR THE MOST EXTREME DAY OF THE YEAR

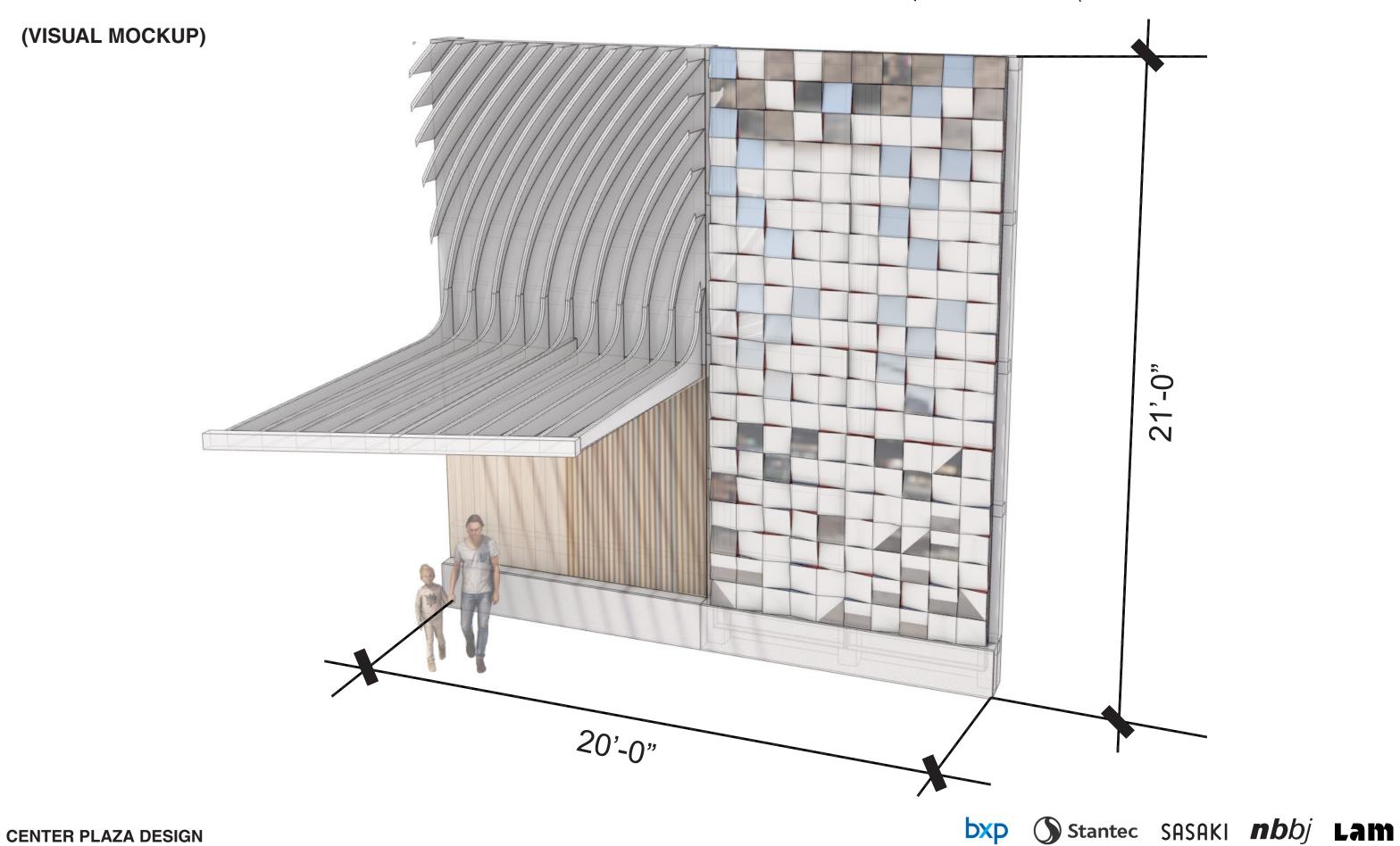
STRATEGY:

- IDENTIFY THE "HOT-SPOTS".
- ADJUST SPECIFIC TILE ORIENTATIONS TO MITIGATE ANY **ISSUES**

1. Provide mockups for structures (Beacon, Intake, Exhaust, and Trellis)

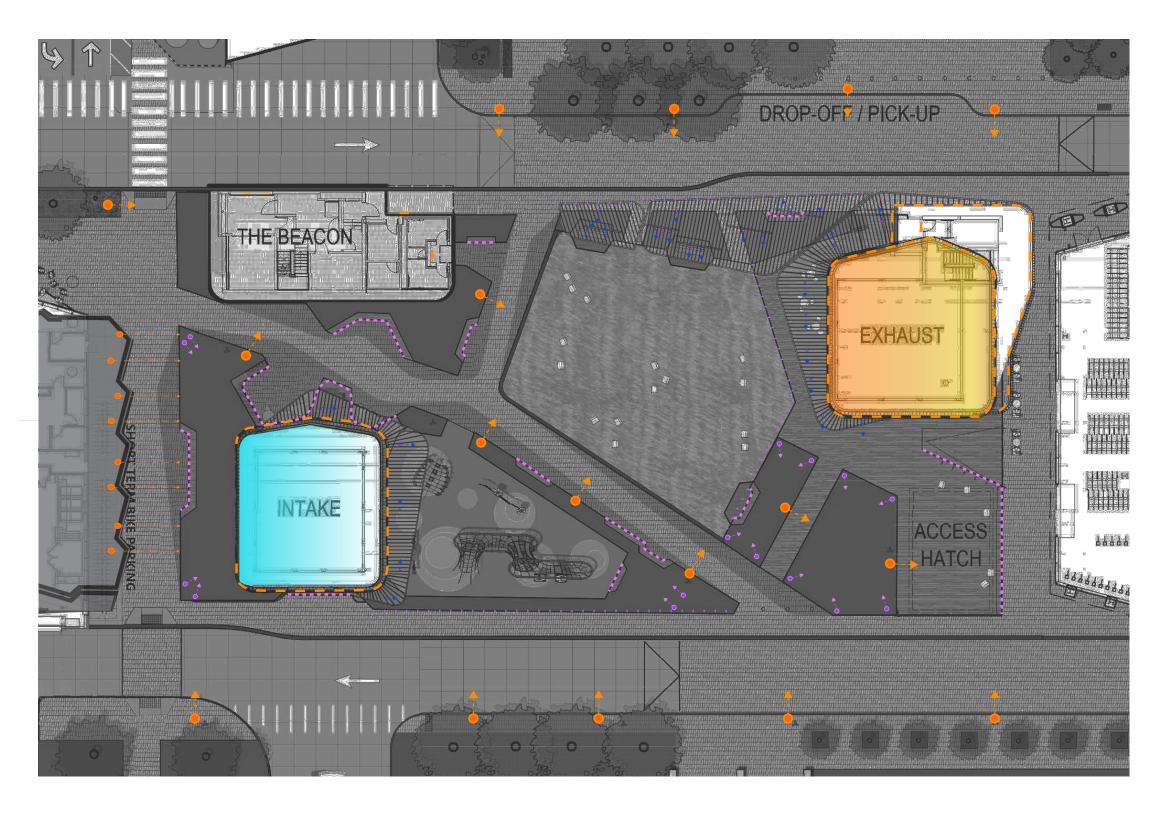


1. Provide mockups for structures (Beacon, Intake, Exhaust, and Trellis)



SITE BOUNDARY AND CONTEXT

OVERALL LIGHTING STRATEGIES



General Illumination



An active nighttime experience benefits from a primary layer of general illumination to create a "base coat" of light that other layers are applied on top of. This is achieved in the plaza by the use of pole-mounted fixtures strategically placed along the walkways and roadways. Important intersections and crosswalks are targeted for safety and wayfinding.

Adjustable downlights from the canopy of 121 Broadway Reinforces the passage behind the intake.

Lights integrated under the canopies of the Intake and the Exhaust structures provides functional lighting for people to gather.

Low Level Highlighting



In order for the public to feel welcome, it's important to provide a layer of light feels intimate and at a human scale

The benches that snake around the structures and through the plaza have an integrated lighting that brings down the visual scale and creates inviting gathering moments

Select trees are carefully up-lighted for visual interest and wayfinding

Small profile spotlights are integrated into the trellis to provide low-level downlighting at specific areas

Feature Lighting





The Intake and Exhaust structures are linked by their sculptural outer skins, but differ in their functions which would otherwise by invisible to the public. Integrated, dynamic color-changing lighting will be used to periodically mimic the movement of air in through the Intake structure and out through the Exhaust structure as a means to create a visual connection to the sub station below for those in the plaza at night.





SITE LIGHTING

OVERALL LIGHTING STRATEGIES











SITE LIGHTING

DYNAMIC LIGHTING







Dynamic Lighting

The center plaza, once completed, is set to be a destination for various activities from holiday markets to small concerts. The Intake and Exhaust structures mark either end of the plaza and maintain a permanent visual connection from a materials standpoint but at night, also develop an ephemeral visual dialog regarding their airflow functions.

The fixtures used to make these structures glow are highly programmable and possess color changing capabilities. This lends itself to infinite opportunities to bring an element of play into the

For instance, the programming can be used to enhance special events, mark the changing seasons, or indicate the passage of time. The design will be such that dynamic movement will be slow, illumination will be reasonable, and turned off in time to comply with the Draft Cambridge Lighting Ordinance.

The lighting will be controlled by a comprehensive DMX system that will be located in a suitable area to facilitate convenient access.

Lighting Design Strategies

There are two layers of light integrated into the louver structure. The first layer is sandwiched between the louvers and the back of the louvers and the inner paneling for a glare -free, back-lighting effect.

The second layer of light is wallwashers that are mounted on the trellis and uplighting the face of the louvers



